



Economic Development

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ANALYSIS
 SOLUTION
 PROCESS
 OBJECTIVES
 TEAMWORK
 VISION
 SALES

- Demographic Snapshots*
- Geographic Comparisons*
- Trade Area (Ring) Studies*
- Labor Market Information*
- Housing Market Analysis*
- Customized Data and Analysis*

Seminole County Economic Development provides a full range of business information services to help your firm make the natural choice when deciding to locate or expand your business in Seminole County.



Market and Business Information Services



Helping Your Business

BE ON TARGET FOR SUCCESS!

- with
- Demographic Snapshots*
 - Geographic Comparisons*
 - Trade Area (Ring) Studies*
 - Labor Market Information*
 - Housing Market Analysis*
 - Customized Data and Analysis*

SEMINOLE COUNTY ...
The Natural Choice for your Business



Market Information at work for you

Informing your business decisions

Seminole County Economic Development is proud to offer a full range of economic and market information services to help your business make better choices. Understanding your market and where you do business is critical, and we want to help your business by providing the services listed in this brochure.

Market information services:

- ✓ Demographic Snapshots
- ✓ Geographic Comparisons
- ✓ Trade Area (Ring) Studies
- ✓ Labor Market Information
- ✓ Housing Market Analysis
- ✓ Customized Data and Analysis

Should I expand?

If you are an existing Seminole County business, we want to help you understand your market. This includes an understanding of your customer base, the geographic extent of your trade area, potential new markets, and an overall better understanding of where you do business.

Should I relocate to Seminole County?

Seminole County is known as Florida's Natural Choice. We want to give you the data so you can objectively determine why Seminole County may be the natural choice for your business. Market information, including: demographics, school performance, income, labor market skills, occupational data, industry sector data are all available at your request.

Market information for your business needs

Informed choices are better choices



Custom Data and Analysis

Let us know your needs, and we'll see if we can help provide the data and analysis. While much of our analysis comes from data that is publicly available, we have the ability to assimilate data and present results in a clear and concise manner.

If your company employs 7 - 100 workers, a host of additional technical resources may be available to you through our partner, GrowFL.

Labor Market Information

With assistance from our state partners at the Florida Department of Economic Opportunity, we can provide the following labor supply studies for business recruitment.

- ✓ Labor cost analysis for business site selection
- ✓ Skills-matching analysis for reemployment
- ✓ Economic impact analysis for job creation/return on investment
- ✓ GIS maps for business recruitment/economic development
- ✓ Vacancy/hiring needs surveys for reemployment
- ✓ Targeted occupations for reemployment
- ✓ Targeted industry profiles for job creation
- ✓ Employer listings for business recruitment
- ✓ Census commuting patterns for job creation

