

Excellence

IN SEMINOLE COUNTY, FL
2015-2016 Corporate Guide



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corporate guide

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2015-16

EXCELLENCE EDITION

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**SPECIAL
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Seminole County, Florida, is known throughout the world for its ecosystem and it ranks second in the nation for future business growth. *Excellence In Seminole* is an annual publication published for Seminole County. It is intended to be a source for business and quality-of-life issues in Seminole County.

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SPECIAL FEATURE

**SANFORD
BUSINESS**
opportunities

1877

Celebrating our History
Building our Future

BUSINESS DEVELOPMENT • INCENTIVES • SMALL BUSINESS • CORPORATE HEADQUARTERS

15 SANFORD BUSINESS OPPORTUNITIES

The city of Sanford is home to a wealth of history.

THIS IS SANFORD

HISTORIC, WATERFRONT CHARM



The City of Sanford combines a historic downtown with a picturesque waterfront of palm trees, walkways and sailboats.

The tranquility of Lake Monroe

SANFORD HAS GOT IT ALL

As one of the oldest incorporated cities in Central Florida, Sanford is home to a wealth of history and is listed on the National Register of Historic Places. Brick-lined streets, elegant storefronts and large Victorian-era homes throughout the downtown area immediately remind visitors of the City's 19th Century origins.

Sanford is home to the Orlando-Sanford International Airport, Amtrak AutoTrain Station, a regional shopping mall, a retail mega center and the new Sunrail station, a commuter rail system serving Seminole and 3 adjacent Counties. The downtown, which once featured feed stores and dry good sellers, is now a vibrant commercial center with antique shops, restaurants and art galleries. The Saturday morning Farmers Market in historic Magnolia Square is a popular weekly fixture attracting visitors from a large area. "We recognize it is Sanford's unique sense of place which draws people to our community. We have struck the right balance of urban convenience with a hometown feel," explains Sanford's Mayor, Jeff Triplett.

HISTORIC DOWNTOWN

Picturesque First Street, the center of downtown Sanford, was revitalized to add historical elements such as a two-lane brick street and traditional lightposts. The City of Sanford and the Sanford Community Redevelopment Agency (CRA) have worked with its community partners, such as businesses, property owners and residents of Sanford to create the design for a new streetscape on Sanford Avenue between 1st and 6th Streets. This \$2.3 million project is redeveloping the six-block area of Sanford Avenue. Sanford Avenue is also a cultural and entertainment corridor that is becoming an ideal location to attract new businesses to Sanford. The Sanford Avenue Streetscape concept design integrates the needs of business owners, pedestrians, cyclists, residents and visitors.

This includes the installation of an 8-foot wide cultural pathway where there will be opportunities to feature artistic elements to this area such as street sculptures and murals. The cultural pathway of the streetscape will soon be a direct connection to Sanford's RiverWalk. This pathway

will also be an opportunity to provide heritage markers featuring information on the historical role Sanford Avenue and the Georgetown neighborhood has played in Sanford's history. The City also has a facade and rehabilitation program for building owners in the downtown area to facilitate private investment in the revitalization.

These changes have transformed the City's downtown from a sleepy, historical site to a vibrant and enticing destination. Visitors and residents can be seen seven days a week strolling the City's downtown while enjoying the shops, boutiques and restaurants. A popular event held the second Thursday of each month, called Alive After Five, brings thousands more downtown for live music, wine tastings and art displays. "Sanford's investment in the downtown area has set the stage for numerous events and festivals," says Triplett. "Downtown Sanford is an engaging place with an authentic and eclectic flavor." Through the support of the (CRA) the City has created a partnership with Sanford's Amtrak Auto Train to provide free round trip shuttle service for waiting passengers to visit and enjoy Historic Downtown.

WATERFRONT STYLE

Lake Monroe, a 9,406-acre expanse of shining blue water, borders the city of Sanford on the north side. On breezy days, sailboats depart the Monroe Harbor Marina and dot the lake with their white sails and bright spinnakers. Pedestrians enjoy the palm-lined RiverWalk with its gazebos and swinging benches while fishermen sit near the water's edge.

The completion of the \$11.2 million RiverWalk in 2004 was one of Sanford's biggest park improvement projects since the 1930s. The lakefront amenity features a 1.2 mile pedestrian path and the Gateway at RiverWalk, completed in 2007, a six story residential development along the RiverWalk that includes luxurious million dollar townhomes, office space, restaurants as well as specialty retail shops. Sanford continued to expand on this unique amenity with RiverWalk Phase II; a \$4.6 million dollar project completed in 2015. The expansion of Florida's award winning and internationally recognized RiverWalk will continued westward to Central Florida Regional Hospital. Fort Mellon Park, another waterfront feature of the City, was recently transformed into a showcase recreational facility with a unique and dynamic splash pad feature popular with residents and visitors. The park and adjacent Seminole Avenue provide additional venue opportunities for large festivals and events.

MOVING IN THE RIGHT DIRECTION

Sanford is now the largest city in Seminole County, with approximately 58,000 residents, and the City shows no signs of slowing down. Sanford has had a 39% growth in population since the 2000 Census, a growth rate which is 13% higher than any other City in Seminole County.

Sanford has seen a continued increase in

development activity since the market low of 2008/2009. This permit activity is a broad mix of commercial and residential development and re-development spread throughout the City. The City has several large mixed-use development projects in the permitting process or under development, which when complete, will provide over 200,000 square feet of mixed-use office, retail, and restaurant space with more than 200 hotel rooms.

Development of the City's 4,600+ acres of commercial and light industrial designated lands continues to enhance the City's jobs base. Along with existing business growth, the City has benefited from a number of company relocations to Sanford. This growth is adding quality jobs in the aviation, and medical device manufacturing sectors.

QUALITY OF LIFE

Sanford boasts a robust variety of parks and recreation programs for all ages and interests. Whether it is softball, basketball, an aquatic interest or something a little more unique, like the City's famed Soap Box Derby, Sanford has something to keep your interest and keep you active. The City produces or sponsors numerous holiday and youth programs such as an Easter Egg Hunt, Youth Summer Camp, and Spooky Hollow just to name a few. "In a time where many cities have cut holiday functions due to fiscal constraints, Sanford remains one of the few communities with a broad base of programs, events and parades," says Triplett. "This is due in large part to the strong relationship we have with civic and business partners throughout the community."

Sanford's education options are among the best in the State including Seminole State College in Sanford. The College's first and largest campus, SSC offers a complete curriculum that

is sure to meet even the most unique needs. The campus is home to dozens of degree and certificate programs in the construction, technology and healthcare fields. It is also home to the University of Central Florida at Seminole State, which allows UCF students to complete select bachelor's degree programs on the Seminole State campus. Seminole State recently completed an \$85 million makeover of the Sanford campus.

The Seminole County Public School system is recognized as one of the premier school systems in the State. They have been named an "Academically High Performing School District" by the Florida Department of Education with an "A" rating since the inception of district grading in 1999. Seminole County Public Schools are ranked # 1 for all Central Florida School Districts as measured by standardized testing (FCAT) for Math, Reading and Writing. Crooms Academy of Information Technology located in Sanford ranked number 1 in the 2011 U.S. News and World Report as the most connected school by quantifying its comprehensive high school online infrastructures and the access students, parents and faculty have to them at school and at home.

Sanford's transportation network is also a major quality of life asset, whether it is the City's international airport with a growing number of domestic and international destinations, easy access to Interstate 4 and the 417 Expressway or the Sanford SunRail commuter rail station, it is easy to get around Sanford and travel to the Metro-Orlando area and beyond.

"Sanford has experienced the most growth of any Seminole County city in the last ten years because we have it all!" says Triplett. "We have historic charm, a one-of-a-kind waterfront, quality of life amenities, and the right infrastructure in place, and we plan to continue that growth."

JEFF TRIPLETT

MAYOR OF SANFORD

Jeff Triplett moved to Seminole County in 1992 after graduating from Missouri Southern State University. He has been a community banker for 18 years, and he is currently the Senior Vice President at United Legacy Bank. He is responsible for a multi-million dollar loan and deposit portfolio that consists of small business and commercial real estate holdings throughout Central Florida, with a primary focus on North Seminole County.

Prior to being elected Sanford Mayor in November 2010, Jeff served as Chairman of the Downtown Sanford Community Redevelopment Agency. Mayor Triplett currently serves on several regional boards as City representa-

tive. They include: Metroplan Orlando, the Mayor/Managers Council, the Seminole County Chamber, Envision Seminole, the Seminole County Tourism and Development Council and as liaison to the Sanford Airport Authority.

Jeff is a former Chairman of the Seminole County Port Authority and the Sanford Chamber of Commerce, including a former Vice-Chairman of the Sanford Airport Authority. He has also served on the board of directors of the Sanford Rotary, Sanford Main Street, the Seminole County Small Business Advisory Board and the Sanford River Rats baseball team over the years.

Jeff and his wife Brandi have been married since 1996. They have two sons, one who attends Goldsboro Elementary School and one who attends Seminole High School.





WINTER SPRINGS

SHAPED BY CHOICE, NOT BY CHANCE



BUSINESS

- Innovative, highly educated workforce
- Close proximity to two international airports
- Central location is ideal for business growth
- Incentives offered for quality job creation



CULTURE

- Annual Arts Festival
- Diverse urbane population
- One of the largest annual gatherings of the Scottish Highland games
- Close proximity to local colleges and the University of Central Florida

COMMUNITY

- Quality schools
- Award winning park system
- Recreational opportunities
- Urban amenities within a developing downtown core
- Friendly hometown atmosphere
- Annual community events



WINTER SPRINGS



**ONE OF AMERICA'S
TOP 100 BEST PLACES
TO LIVE**

by MONEY MAGAZINE

CHARLES LACEY

MAYOR OF WINTER SPRINGS

A young, vibrant community with a rich history, Winter Springs is one of Florida's premiere destinations. The City offers a top-tier educational system and an excellent quality of life. Situated on Central Florida's newest technology corridor, the Greenway Interchange District, our pro-business community's growth center will be fueled by technology industry clusters and collaborative relationships with educational and research leaders. The City Commission has established strategic objectives to enable our City to become an economic engine for Seminole County while maintaining the services and public amenities enjoyed by our residents, businesses, and visitors. I invite you to experience all that is Winter Springs.





Source: Florida Aerial Services
FastAerial.com

FLORIDA'S NEXT HIGH TECH CORRIDOR

WINTER SPRINGS is a premier city in which to raise a family and locate your next business venture. Located along the south shoreline of Lake Jesup in Seminole County, Winter Springs is an upscale, highly educated community, in a full service city of approximately 33,871 residents. Residents enjoy an extraordinarily high quality of life that includes exceptional, award winning public services and facilities. There is little wonder that Winter Springs is rapidly becoming one of the best known residential and business addresses in the State of Florida.

Winter Springs is well known for its many excellent residential neighborhoods that are a testament to the City's focus on family and community. The City features award winning parks and recreational facilities, and a Town Center district that offers the traditional true "heart" of the city commerce and emphasizes a traditional neighborhood design with its mixed use development at a pedestrian scale. The Town Center features a broad mix of professional businesses and retail shops with beautiful architecture and landscaping for a relaxing shopping and dining getaway.

The city's strategic location along US 17-92, SR 417 and SR 434 provides quick access to other economic, educational, cultural and recreational assets throughout Central Florida. The University of Central Florida, State Colleges, and downtown Orlando are just 20 minutes away. Area attractions, including scenic waterways, nature preserves, world famous theme parks, the space coast and Port Canaveral cruise ships are less than an hour away. The city focuses on attracting highly educated, high-wage jobs and businesses to our upscale neighborhoods for a better quality of life. It is easy to see why Winter Springs is one of Central Florida's premier cities



Winter Springs Greenway Interchange District is open for business and represents a large undeveloped land area available along the State Road 417 corridor. Nestled just off the exit this convenient location is a prized jewel and destined to be the next High Tech Corridor for Central Florida. This well planned, vertical mixed use district is comprised of 26 development sites with over 378 acres of contiguous developable land. The premiere Research Center for High Tech fields has opportunities for Innovation in Aviation and Aerospace, Digital Media, Modeling, Information Technology, Life Sciences, Medical Robotics, Simulation and Training, Nanotechnology, Optics and Photonics, and Sustainable Energy, which could further benefit from the city's highly educated professional workforce. Planning is underway with the goal to create a sustainable, walkable, research community with hotels and is designed to incorporate a residential and business office park development with commercial enterprises. The GID will infuse the working environment with easily accessible amenities and all the comforts of home for live, work, and play all in an easily accessible location.





Downtown Lake Mary

LAKE MARY

A TOP BUSINESS COMMUNITY



Located roughly 18 miles north of Orlando, just off Interstate 4, Lake Mary is considered one of the fastest growing cities in Central Florida. It serves as home to a number of high tech businesses, beautiful residential communities, superb schools, excellent eateries and shopping galore.

While the community of Lake Mary dates back to the 1800s, it did not incorporate until August 7, 1973. It was named after Mary Sundell, the wife of a minister, Reverend J.F. Sundell, who settled on the northern shores of the lake. Lake Mary started there as a village comprised of two small settlements called Bent's Station and Belle Fontaine. It grew primarily as a citrus-based agricultural community until 1880, when the South Florida Railroad connected Sanford to Orlando, putting a stop in Lake Mary. In the early 1970s, Lake Mary began to change into a semi-rural bedroom community for the city of Orlando. During the 1980s and 1990s, Lake Mary experienced tremendous growth of its own, with an increase in residential development as well as an economic

development center containing hundreds of thousands of square feet of office, retail and industrial space.

Today, Lake Mary is home to an upscale residential and business community, serving as a prime location for corporate offices, high-tech businesses and light manufacturing operations. It is also a sought-after destination for young families and professionals, and is home to a diverse resident population estimated at 15,905.

In its August 2007 issue, Money Magazine ranked Lake Mary as the number four best place to live in America. In 2014 Family Circle picked Lake Mary as one of its "10 Best Towns for Families."

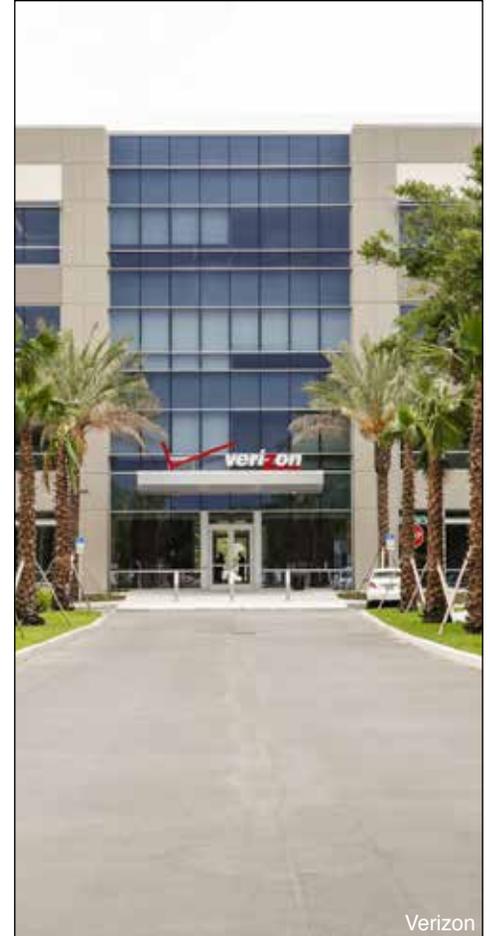
Lake Mary hosts many corporate offices within its limits, and offers room for more with a plethora of undeveloped acreage reserved for Class A office space. As a matter of fact, Lake Mary is currently home to a number of well-known businesses.

Lake Mary is also home to the American Automobile Association's (AAA) national office, which serves as one of the area's largest employers. It

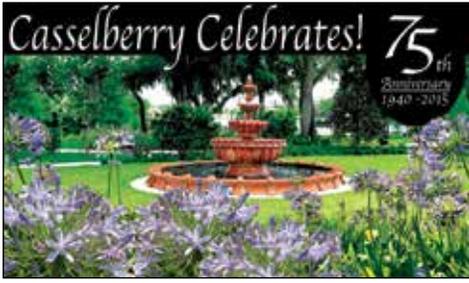
is also home to the Verizon Financial Center and Mitsubishi Motors. Scholastic Book Fairs, the book fair division of the Scholastic Corporation, is headquartered in Lake Mary as well, and is visible along I-4, as is the WOFL television station building. Additionally, Lake Mary is home to Dixon Ticonderoga, one of the world's largest producers of pencils and art supplies.

Two of Lake Mary's premier business locations include its high-tech corridor, located just off of I-4, and its downtown development district. Thanks to the arrival of SunRail in May 2014, this area has increased its potential for business growth and development tremendously. Other business opportunities abound in the Rinehart Business Center, midtown Lake Mary and the International Parkway area.

Much of Lake Mary's economic growth can be attributed to the Lake Mary Chamber of Commerce. Established in January 1923, the chamber has been continuously active since its inception, and is considered one of the oldest in the state.



Verizon



75th ANNIVERSARY

A YEAR FULL OF GROWTH

In 2015, the City of Casselberry's 75th Anniversary Celebration has been an exciting year full of growth and accomplishments. In January, the City was honored to be one of the six cities in Florida to host the prestigious Smithsonian Institution's "Museum on Mainstreet" Traveling Exhibit. Continuing throughout the year, free monthly events invited over 50,000 visitors to be a part of festivities that highlighted the best of the Casselberry community. Spectacular large-scale events included a smooth jazz concert featuring jazz greats Warren Hill and Eric Darius, Memorial Day Weekend Rock N' Roll Concert with blues guitarist, Devon Allman and the Latin Jazz Festival with world-class musician and former lead guitarist for the Jefferson Starship and Star Ship, Craig Chaquico.

Showing the City's strong commitment



CASSELBERRY

to protect the environment, create clean energy, and reduce the carbon footprint, the "Green Up Casselberry" program continued to grow in 2015. This year, the City of Casselberry became the first municipality in Seminole County to replace their public roadway streetlights and parks lighting with energy saving LED, or light-emitting diode fixtures. Also, the City was named one of the "Best Workplaces for Commuters" by the National Center for Transit Research because of its compressed work week schedule (Mon.-Thur. 7am-6pm) that helps reduce vehicle miles by 160,000 miles per year and saves nearly 10,000

gallons of fuel per year, equivalent to about 100 tons of carbon dioxide.

Casselberry's greenspace and recreational opportunities keep growing as well. Just recently, the City purchased the Casselberry Golf Club that helped preserve an additional 91 acres of open greenspace within a highly congested area. Now under the new management of Integrity Golf Company, the fairways, putting greens, practice areas and the driving range are perfect for players of all ages. Casselberry's park system also includes 17 beautiful parks, a Greenway and Blueway Trail system, and an off-leash Pawmosa Dog Park. These parks serve as great gathering hubs for a wide range of outdoor sports including biking, picnicking, fishing, kayaking and canoeing.

Now with the recent opening of the long-awaited 17-92 Flyover and the future development of the Lake Concord Park project in 2016, the City of Casselberry is thriving and has much to celebrate during its exciting 75th Anniversary Celebration. For information, visit www.casselberry.org.



Central Florida Regional Hospital's Oviedo ER



The Central Florida Regional Hospital building

CENTRAL FLORIDA

Regional Hospital, Sanford, Florida

Central Florida Regional Hospital, a 221-bed acute



care hospital located in Sanford, is the only hospital in Central Florida recognized by the Joint Commission as a top performer on key quality measures for heart attack, heart failure, pneumonia and surgical care for four consecutive years.

A provisional level II trauma center, Central Florida Regional Hospital also provides the only full-service cardiovascular program in Seminole County and west Volusia County. Its comprehensive cardiac services include open heart surgery, interventional cardiology, electrophysiology, cardiac rehabilitation and diagnostic services. Central Florida Regional Hospital is an accredited chest pain center with PCI from the Society of Cardiovascular Patient Care, and is certified by The Joint Commission as an advanced primary stroke center.

Central Florida Regional Hospital's full range of health care services include women's services, The Baby Suites, diagnostic imaging, diabetes care and education, wound care and a wide range of surgical services such as orthopedics, podiatry, neurosurgery, thoracic surgery and vascular surgery. Surgical specialists

on the Central Florida Regional Hospital team also offer minimally-invasive techniques including robotic surgery using the da Vinci® Surgical System for gynecology, general surgery and urology.

The Rehabilitation Center at Central Florida Regional Hospital provides acute inpatient medical rehabilitation for patients with complex conditions such as stroke, spinal cord injury, amputations



Rehabilitation services at the Central Florida Regional Hospital

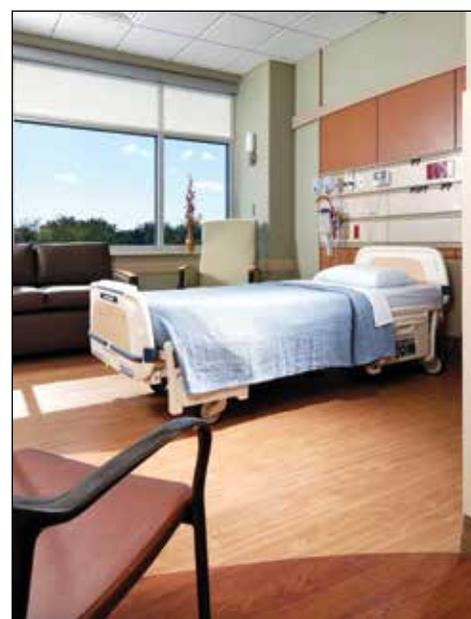
or brain injury. The Rehabilitation Center helps patients minimize physical or cognitive disabilities and gain greater independence after illness, injury or surgery. It has 13 large private rooms, a physical therapy gym, independent living suites and 24-hour immediate access to all hospital services. The Rehabilitation Center earned the highest level of accreditation awarded by the Commission on Accreditation of Rehabilitation Facilities.

In addition to emergency services provided at its main campus in Sanford, Central Florida Regional Hospital provides 24/7 emergency care to East Seminole County and the surrounding communities at Oviedo ER, a freestanding emergency department located at the intersection of Red Bug Lake Road and State Road 417. The Oviedo ER is an 11,000 square foot facility with 12 private patient care rooms, a dedicated trauma room, laboratory services and diagnostic imaging, including CT scan, ultrasound and x-ray. There are physicians specializing in emergency medicine on site 24/7 and 35 full-time employees, including nurses certified in advanced cardiac life support and pediatric advanced life support. Average ER wait times for Oviedo ER are available online at CentralFloridaRegional.com, or by texting "ER" to 23000.

On September 2015, Central Florida Regional Hospital broke ground on Oviedo Medical Center, bringing a full service acute medical and surgical hospital to east Seminole County. When complete, Oviedo Medical Center will stand on 48 acres of land at the intersection of Red Bug Lake Road and Broadway Street.



Florida Hospital Altamonte Springs, Florida



Patient room

FLORIDA HOSPITAL

Altamonte Springs, Florida

As the largest satellite campus within the Florida Hos-



FLORIDA HOSPITAL
Altamonte

pital system, Florida Hospital Altamonte has been providing state-of-the-art healthcare to the community since 1973. The 362-bed hospital cares for more than 200,000 patients a year, including 81,237 emergency patients and 22,709 inpatients, and oversees over 2,500 baby deliveries each year. Physicians at Florida Hospital Altamonte annually perform approximately 12,000 surgical procedures, making it the largest and most comprehensive hospital in Seminole County.

In October 2014, Florida Hospital Altamonte unveiled its obstetrics unit expansion. The expansion included eight new private rooms, bringing the total of private rooms in the unit to 26, including eight large birthday suites. Florida Hospital Altamonte also added 10 larger labor rooms in a brand-new labor and delivery suite, whirlpool tubs and comfortable daybeds in every room, creating a spa-like atmosphere in the obstetrics unit. Further enhancing the unit's ambiance are its upscale décor and lighting, aromatherapy and built-in speaker systems.

In December 2014, Florida Hospital Altamonte acquired the da Vinci Xi robot, which allows its surgeons to perform procedures in a minimally-invasive way like never before. Using a wrist-based interface, the system accurately translates a surgeon's own hand motions into precise, fluid movement of the robotic instrumentation during a procedure. It also provides surgeons with a highly magnified, three-dimensional view inside the patient's body. In addition, a fluorescence imaging feature allows for a real-time visual assessment of the complete operation.

Using this robotic technology allows Florida Hospital surgeons to perform many procedures that were not possible in the past, in the areas of colorectal surgery, general surgery, gynecology and urology.

For patients, minimally invasive robotic surgery means shorter hospital stays and smaller incisions with less scarring. It also means less blood loss, fewer complications and less need for postoperative pain medications.

Also in 2014, Florida Hospital Altamon-

te became the first and only hospital in Seminole County to offer the LINX procedure for patients who suffer from gastroesophageal reflux disease (GERD). The LINX Reflux Management System is the only available FDA-approved device to treat GERD.

GERD is a chronic condition of mucosal damage caused by stomach acid churning up into the esophagus. One of the common causes for GERD is weakness and abnormal function of an esophageal muscle called the lower esophageal sphincter (LES). When the LES functions normally, it prevents acid and bile from backing up into the esophagus. However, in GERD patients the muscle relaxes when it should contract, resulting in injury to the esophageal lining from stomach acid.

Thanks to Florida Hospital Altamonte, patients in Seminole County do have treatment options for GERD in the form of the LINX System — a small, flexible band of magnets enclosed in titanium beads connected by thin titanium wires. The magnetic attraction between the beads helps keep a weak lower esophageal sphincter closed to prevent reflux. Swallowing temporarily separates the beads to allow food and liquid to pass into the stomach.

The LINX System is implanted around the weak sphincter just above the stomach in a minimally invasive procedure that typically takes less than one hour. Generally, patients undergoing LINX surgery go home within one day.



Orlando Regional South Seminole Hospital

ORLANDO REGIONAL

South Seminole Hospital, Longwood

South Seminole Hospital is part of Orlando Health, a \$1.9 billion not-for-profit healthcare network of nine hospitals and care centers in the Orlando region. The 206-bed acute care hospital was founded in 1984, and is located in Longwood on State Road 434. The hospital's 30-bed emergency department is able to accommodate over 60,000 patients annually. Smart Care service, for minor emergencies, is available. South Seminole Hospital is also proud to be home to Seminole County's only permanently based trauma helicopter, ready to provide immediate access to the region's only level one trauma center at Orlando Regional Medical Center.

Another specialty of South Seminole Hospital is its reputable behavioral health center for adult and youth counseling. Bilingual patient care is offered at South Seminole Behavioral Health, an 80-bed inpatient department providing comprehensive care for adults, adolescents and children with mental health diagnoses as well as addictive behaviors stemming from drug and alcohol use. The facility has three adult units, a unit for adolescents and children, and a unit for adults requiring an intensive level of care.

Dr. Timothy Huckaby, head of the behavioral health center at South Seminole Hospital, was named the vice president of the Florida Society of Addiction Medicine



(FSAM). Next year he will be named president. In June 2015, he was a keynote speaker at the Orange County Prescription Drug Abuse Summit at Winnie Palmer Hospital.

Outpatient mental health services at South Seminole Hospital are provided by the behavioral specialists department, which is located in a building adjacent to the hospital's campus.

Also adjacent to Orlando Health is Physician Associates, one of the largest multi-specialty practices in Central Florida. The group consists of more than 90 physicians in more than 20 locations.

In addition to Physician Associates, South Seminole is also home to Orlando Health Family Medicine, a family-oriented medical practice founded on the principles of building strong relationships between patients and physicians. The practice's three physicians provide patients the benefit of years of experience treating a variety of medical conditions.

Other services at South Seminole Hospital include the following:

- 24-hour emergency services
- Medical and surgical services
- Full range of outpatient care, including same-day surgery
- Endoscopy
- Progressive and critical care
- Specialized women's services
- Women's imaging center with digital mammography
- Physical, occupational and speech therapies
- Wound care and hyperbaric medicine center
- Advanced diagnostics
- Spiritual care services
- Wound healing center
- Pain management
- Home health

The Cardiovascular Imaging Center at South Seminole Hospital is considered state-of-the-art, offering patients the latest vascular technology and both invasive and noninvasive procedures performed by radiologists and cardiologists who are experts in diagnosing and treating all types of heart disease.

Orlando Health is also one of Central Florida's largest employers, with nearly 16,000 employees and more than 2,500 affiliated physicians. Each day Orlando Health receives over 110,000 inpatient admissions and nearly 690,000 outpatient visits each year. In all, Orlando Health serves 1.6 million Central Florida residents and nearly 3,000 international patients annually. Additionally, Orlando Health provides approximately \$239 million in support of community health needs, and is affiliated with the Children's Miracle Network and the Council of Teaching Hospitals and Health Systems (COTH).



Xenex, the germ-fighting robot

THE CITIES OF SEMINOLE COUNTY



OFFER RESIDENTS AND VISITORS ALIKE TONS OF ATTRACTION AND ENTERTAINMENT



Altamonte Springs

The city's main attraction is Uptown Altamonte, an outdoor town center and central business district. This city center incorporates apartment buildings and high rise condominiums and mixed use shops and retailers. The Cranes Roost Park area includes a square for events, and features a choreographed water fountain show that entertains with 20-minute performances at 7, 8 and 9.

Cranes Roost Park is popular with Altamonte Springs residents and visitors alike, mainly due to the number of free

festivals offered in the area, including Red Hot & Boom, a major annual fireworks festival that takes place every July 3. Red Hot & Boom draws over 100,000 patrons yearly, includes musical performances by acclaimed entertainers, and is Central Florida's largest Independence Day celebration.

After nearly a decade of increasing traffic, Cranes Roost Park is in need of repair. As such, the city of Altamonte Springs plans to undertake an extensive improvement project for Cranes Roost.

Oviedo

On the north side of Mitchell Hammock Road, east of State Road 434, the city of Oviedo is expanding



its downtown approximately 50 acres to include a new mixed use development. Known as Oviedo on the Park, this development will feature residences, a commercial business district and retail establishments.

The new Center Lake Park is the center of Oviedo on the Park. It includes a cultural center with a large banquet room, a large outdoor amphitheater, a small outdoor stage, a veteran's tribute, a wet deck, a dog park, a playground, a boat house for paddle boat rentals and a lakeside promenade.

In August 2014, BJ's Restaurant & Brewery opened across from the Oviedo Mall.

Besides these draws, part of Oviedo's southern charm comes from the chickens that roam its downtown area. The chickens are popular with residents and visitors alike, and have been featured on media promoting one of Oviedo's yearly festivals, A Taste of Oviedo.

Speaking of festivals, Oviedo offers plenty. In addition to the Taste of Oviedo, there is the city of Oviedo's July 4 celebration, Kidstravaganza, the Home and Hurricane Expo, the Winter Springs Festival of the Arts and the Oviedo Historical Society's monthly farmers market.

Another popular Oviedo event is the Great Day in the Country Arts and Crafts Festival. It is the largest festival in Oviedo, with more than 350 arts and crafts booths and two stages featuring local entertainment.



Longwood

Longwood is a historic community in Seminole County that provides visitors with plenty of small-town charm.

Longwood's main attraction is its historic district, which encompasses roughly 190 acres, and which became part of the National Register of Historic

Places in October 1990. In addition to the Longwood Hotel, the Longwood Historic District houses the 1873 Inside Outside House, the 1879 Christ Episcopal Church and the 1885 Bradlee-McIntyre House. The Longwood Historic District also contains city hall and city administration buildings and the 10,000 square foot, \$1.4 million community building, available for special events.

Longwood visitors can enjoy the sights and sounds of this historic city through a historic walking tour, which takes them past every historic structure of note. Most visitors can complete the tour in an hour.

No description of the cities of Seminole County would be complete without including the three remaining metropolitan areas, each offering residents and visitors alike their own unique feel. They are: Altamonte Springs, Casselberry, and Longwood.



SEMINOLE SPORTS

NEW SPORTS COMPLEX STARTING 2016

Starting in 2016 Seminole County will be home to a new 102-acre amateur sports complex that will host hundreds of top youth and amateur sporting events. The tournament-quality sports complex, which will open in 2016, will provide multi-purpose fields, designated baseball and softball fields, a central pavilion and dedicated amenities for both players and spectators. The complex will also feature multiple artificial turf fields, which can be used for lacrosse. Other features will include a pavilion, walking paths, a playground and an area for food trucks. Seminole County will use a mix of revenues, including tourist taxes, to pay for bonds to build the complex.

The \$27 million sports complex broke ground in April 2015. It will be located near the Orlando Sanford International Airport, off of East Lake Mary Boulevard. When complete, it is anticipated to draw thousands of visitors to watch and play in tournaments, filling area hotels and restaurants in the process, while

generating millions for the local economy.

Local residents will be able to use the sports complex as well. It will draw up to 63,000 athletes and spectators, and can generate more than \$10 million in economic impact each year. Additionally, the sports complex also creates both temporary construction jobs and some permanent positions in Seminole County.

According to the National Association of Sports Commissions, an Ohio-based group that represents tournament organizers and facilities, families spent an estimated \$7.68 billion traveling with their children to youth-sports tournaments around the country in 2011. Since then, youth sports travel has become one of the fastest-growing segments in the travel industry. According to a Seminole County study, one tournament at the complex could draw about 1,900 people, with 17 events in the first year earning about \$19 million for the local economy. With five years and additional tournaments, the local economic benefit could rise to \$25 million. This figure

Features for the upcoming sports complex are as follows:

- 15 state-of-the-art lighted athletic fields
- Six natural turf fields for baseball and softball
- Four synthetic turf fields for baseball, softball, lacrosse, soccer, and field hockey
- Five synthetic turf fields for baseball, softball, lacrosse, soccer and field hockey
- All fields equipped with fixed and portable fencing options

Additional sports complex features will include the following:

- Ample restrooms
- Central picnic area
- Batting cages
- Bullpens adjacent to athletic field dugouts
- Ample warm-up/assembly areas for players and groups
- Spectator bleachers with shade cover at each field
- Three centrally-located concession/hospitality buildings
- Administration building with park offices, meeting space and restrooms

represents spending by visitors at nearby hotels and restaurants, retail stores and other businesses.

HKS Architects Inc. is the project architect for the sports complex, Wharton-Smith Inc. is the general contractor and CPH Engineers is the civil engineer.

When complete, the Seminole County sports complex will join others in the area bringing sporting events to Central Florida. These include Apopka's Northwest Recreation Complex, located just north of Ponkan Road. Built in 2000, it features 12 diamonds — six for baseball and six for softball — tennis courts, volleyball courts and 14 fields for soccer, lacrosse and football.

Over the years, it has hosted large regional tournaments drawing athletes from across the country, including a three-day Little League tournament that drew 160 young athletes and nearly 1,000 people from eight Southeastern states — Florida, West Virginia, Georgia, North Carolina, Alabama, Tennessee, Virginia and South Carolina.

SANFORD

BUSINESS

opportunities

1877

**Celebrating our History
Building our Future**

BUSINESS DEVELOPMENT • INCENTIVES • SMALL BUSINESS • CORPORATE HEADQUARTERS

A Message from the Mayor...

SANFORD CITY HALL
300 N PARK



Art Woodruff
Commissioner
District 1



Jeff Triplett
Mayor



Dr. Velma
Williams
Commissioner
District 2



Randy Jones
Commissioner
District 3



Patty Mahany
Commissioner
District 4

Sanford is the County Seat located along Lake Monroe and is one of the oldest cities in Central Florida. It is home to a wealth of history and is listed on the National Register of Historic Places.

Sanford is the largest city in Seminole County with over 55,000 residents and no signs of slowing down. We have had a constant growth in population since the 2000 Census, a growth rate higher than any other city in Seminole County.

The City of Sanford continues to experience an increase in development activity. Sanford has several large mixed-use development projects being planned or under development, which, when complete will provide over 200,000 square feet of mixed-use office, retail and restaurant space with more than 200 new hotel rooms. Development of the city's 4,600+ acres of commercial and light industrial designated lands continues to enhance the city's jobs base. Along with existing business growth, the city has benefited from a number of recent company relocations to Sanford. This growth is adding quality jobs in aviation, information technology, manufacturing and medical device sectors.

Sanford is home to the Orlando-Sanford International Airport, Amtrak's Auto Train, a SunRail commuter train station and the Seminole Towne Center Mall. Our historic downtown is a vibrant commercial center with antique shops, restaurants, and art galleries.

The City of Sanford has experienced the most growth of any Seminole County city in the last ten years, because *we have it all!* Sanford offers an authentic experience, historic charm, a one-of-a-kind waterfront and quality of life amenities second to none. I invite you to explore our city and see what we're all about. **THIS is Sanford!**

Jeff Triplett
Mayor, City of Sanford



there is
Something
for Everyone...

Sanford is a significant cultural and business hub for the Central Florida region. With its showcase waterfront, extensive transportation network, distinctive cultural corridor and historic downtown. Sanford is more than just a city rich in history. It is a place where everyone feels like they belong and the spirit of southern hospitality is experienced on every street corner. Take the time to stroll the residential streets that are lined with beautiful city parks and hundreds of turn of the century homes, adorned with hundred year old oaks that whisper the secrets of the past. Sanford's RiverWalk is a perfect place to take an afternoon stroll and lends a picturesque place to watch the sun set over Lake Monroe.

First Street is the center of the historic downtown. Historic buildings, revitalized brick streets and period appropriate light posts are a few of the things that will transport your spirit back in time. The Victorian-era cottages that adorn the surrounding residential area are lovingly restored and framed with gingerbread trim and picket fences. We invite you to our wonderful city to savor our history and pride in our past. Make Sanford your next destination in Central Florida! Visit the Historic Sanford Welcome Center, the hub for information on Sanford Florida businesses, arts and events.

Visit the Farmers Market, enjoy the antique shops, boutiques, restaurants and be sure to take a delightful walk along the lake. Also, drive up and down the streets to see the wonderful Victorian architecture. ◆





Quality
of life...



The natural features which attracted General Henry Sanford to purchase 12,547 acres of land and plan a town in 1870, contributed favorably to the early success of the city. The City of Sanford today offers favorable economic development opportunities to businesses of all kinds while offering a quality level of services and amenities for residents.

Historic Downtown Sanford

Sanford's downtown is a historic hot spot combining retail and galleries, office and commercial with a growing theatre and restaurant/entertainment center.

The City of Sanford hosts many cultural events throughout the year providing opportunities for families and visitors to enjoy the many public facilities and amenities offered by the City.

The **Sanford Museum** houses exhibits illustrating the history of the City of Sanford and the life and times of City founder Henry Sanford. Built as a memorial to Henry Sanford, the museum houses his library and manuscript collection as well as a collection of 19th century decorative arts which belonged to the Sanford family. Henry S. Sanford, 1823-1891, was a lawyer, diplomat, and innovator in the production of citrus. His papers reflect his entire career and contain information on diplomatic matters and business during the Victorian age. His library contains books and magazines in seven languages which cover law, politics, religion, science, and popular fiction.

Wayne Densch Performing Arts Center: The former Helen Stairs Theatre for the Performing Arts, the landmark restored Ritz Theatre building of 1920's Vaudeville fame, is now known as the Wayne Densch Performing Arts Center and produces an annual season of "named" entertainment shows along with housing Seminole County's repertory theatre adult and youth company. Activities at the Theatre alone bring over 50,000 people to downtown Sanford annually.

Central Florida Zoo and Botanical Gardens Besides seeing over 500 animals representing nearly 200 species (that doesn't even include the bugs in the Massey Services Insect Zoo), you can take to the sky and enjoy our aerial adventure course, ZOOM Air Adventure Park, or bring your flip-flops and swimsuit to cool-off in the Wharton-Smith Tropical Splash Ground.

Sanford Marina

Restaurants, movie theaters, bookstores and other service facilities are readily available "close to home". And the marinas at the Port of Sanford, at the Osteen Bridge, and Downtown offer boaters of every level ready access to Lake Monroe and the beautiful St. Johns River. Adventure meets romance on the St. Johns River as you sail through Central Florida on the Rivership Barbara Lee.



It has become an academic and research leader in many arenas such as computer science, business administration, education, science, hospitality management, modeling and simulation, engineering and computer science and digital media.

Seminole State College (SSC) of Florida has its main campus in Sanford. SSC is a full-service education provider offering four-year degrees and two-year college-credit degrees (A.A. and A.S.), specialized career certificates, continuing professional education, and an array of culturally stimulating events including theatrical and musical performances, planetarium shows, and culturally



Alive After Five

The second Thursday of every month hosts Alive After Five which is Central Florida's largest recurring monthly street party with live music, local artists, food and craft beers in a beautiful historic town.

Parks and Recreation

Sanford sits on the south shore of Lake Monroe, providing a waterfront backdrop for walking, jogging or just enjoying the natural beauty. RiverWalk, with its gazebos and swinging benches has 1.2 miles of pedestrian walking paths. Along the way you can visit Veterans Memorial Park, Marina Island, and Fort Mellon Park. Sanford boasts a variety of parks and recreation programs for all ages and interests. Whether it is softball, basketball, an aquatic interest, golf or something a little more unique, like the City's famed Soap Box Derby, Sanford has something to keep your interest and keep you active. There is even a park for our four-legged friends, the Paw Park. Sanford has an outstanding, historic baseball park and aquatic facility.

For more information about the City's recreation programming and facilities, please visit www.sanfordfl.gov or call 407.688.5103.

Education

Sanford Public Schools: Seminole County Schools are renowned for excellence. MONEY magazine identified Seminole County schools as one of the top 100 school districts in the nation in terms of offering high quality education in a moderately priced community. The school district has been recognized every year since 1992 for being in the top 10% of the nation's 15,600 school districts as meeting the needs of families choosing schools. Seminole County had 87% of their schools rated A or B schools. NEWSWEEK recognized all Seminole County High Schools in the top 3% in the nation based on the number of students enrolled in advanced placement or international baccalaureate classes.

Higher Education

University of Central Florida (UCF), Sanford is about 17 miles from UCF and is the nation's second-largest university. Located in Orlando, UCF and its 12 colleges provide opportunities to 60,810 students, offering 175 bachelor's and masters degrees and 31 doctoral programs.

relevant guest speakers. It is also one of the largest employers in Seminole County. Seminole State College recently approved a partnership that would build a \$10 million wellness center that will include clinics, a pharmacy, YMCA and athletic department here in Sanford.

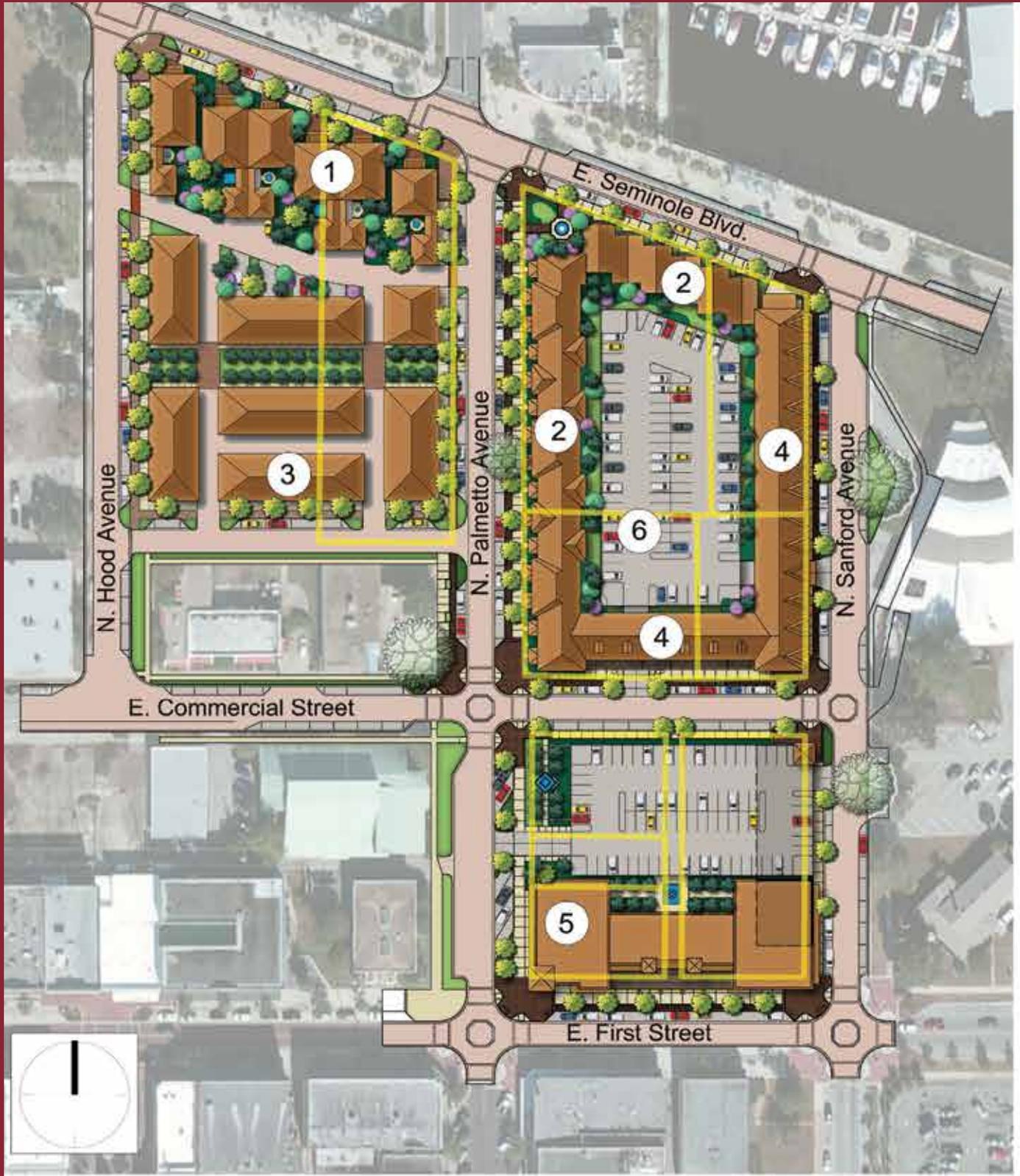
Sanford Healthcare

Central Florida Regional, a quality HCA hospital is located in the immediate Sanford Area, surrounded by a growing medical community of physician groups and medical services. Sanford and Seminole County has the unique advantage of being served by three of the nation's leading healthcare groups with four major area hospitals offering a full array of medical services. The only Level 1 Trauma Center in Central Florida and the area's premier Children's Hospital is located close by in Downtown Orlando. ♦

Quality of Life in the City of Sanford is Great!

Come see for yourself!

ECONOMIC OPPORTUNITY SITES



LE

- 1
- 2
- 3
- 4
- 5
- 6

Waterfront Master Plan



Hotel



Single Family Detached

LEGEND

Single Family Detached: 6 Units
 Lot size approx: 45'x 110'
 Detached rear garage with courtyard

Attached Townhouse: 21 Units
 Unit size approx: 3 Story 25'x40'
 Parking in adjacent structure

Attached Townhouse/Multi-Family: 29 Units
 Unit size approx: 3 story 25'x38'
 Parking under unit
 Access by alley

Mixed Use: 19 Residential Flats
 Commercial retail ground floor
 Office or residential flat above.
 20,100 s.f. Retail

Hotel:
 80 - 100 keys - 3 to 4 Story
 Ground floor retail on Sanford Avenue
 9,068 s.f.
 Parking Structure: 3 Story
 240 Spaces

Parking Structure: 3 Story
 285 Spaces



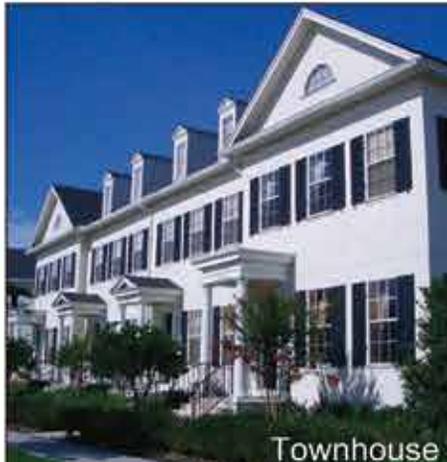
Townhouse



Mixed use



Multi-Family



Townhouse

The City of Sanford is dedicated to the delivery of a high standard of service that cultivates a vibrant business and citizen partnership and fosters a well-connected, economically thriving community that celebrates its distinctive historical, natural, social and cultural character.





Economic Opportunities Featured Sites

SEMINOLE COUNTY IS A HOTBED FOR HIGH TECH AND OTHER INDUSTRY GROWTH

With a business climate that has fostered quality development, Seminole County is home to a plethora of equally dynamic corporations and headquarters such as American Automobile Association (AAA), Mitsubishi Hitachi Power Systems, Scholastic Book Fairs and Sears Home Improvement Products, as well as the emergence of many high tech companies, including CuraScript, NCR, Faro Technologies, Deloitte Consulting and Convergys. Ongoing expansion at the Orlando Sanford International Airport (SFB), coupled with the state’s largest foreign trade zone designation, has helped SFB become the third most active international airport in Florida and the 12th most active in the United States. Seminole County has prepared for growth with everything from a new expressway to pre-approved development sites, specialized job training and infrastructure incentives. Come see for yourself!

The City of Sanford Mayor and Commissioners have adopted a proactive attitude, dedicated to creating an environment that is not only business friendly but also has a focus upon making Sanford a place that attracts new businesses and grows our existing businesses through the provision of quality development, A-rated schools, ample parks and safe neighborhoods. The City of Sanford has identified three Opportunity Sites for targeted development. ♦

Opportunity Sites



The City of Sanford is dedicated to the delivery of a high standard of service that cultivates a vibrant business and citizen partnership and fosters a well-connected, economically thriving community that celebrates its distinctive historical, natural, social and cultural character.

MAP ID	PARCEL ID	ACRES	TARGET USE	ZONING
1	25193050100000200	1.045		SC3
2	25193050100000210	.9211		SC3
3	25193030000200000	.7437		SC3
4	25193050100000450	.5971		SC3
5	25193050100000410	.9096	Commercial	SC3
6	2519305AG02010120	.3475		SC3
7	2519305AG0201009	.2497		SC3
8	2519305AG02010010	.5973		SC3

The maps and map data represented in this booklet are provided "as is" for informational purposes and must be verified for accuracy by interested parties.

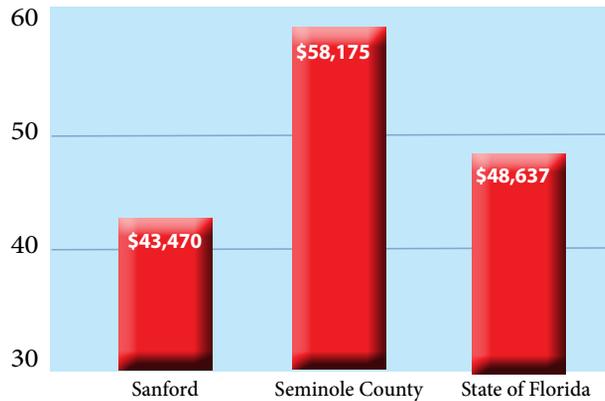


Demographics

MEDIAN HOUSEHOLD INCOME

The median household income for Sanford residents is \$43,470 and is lower than the State of Florida and Seminole County levels of \$48,637 and \$58,175 respectively.

MEDIAN HOUSEHOLD INCOME IN THOUSANDS

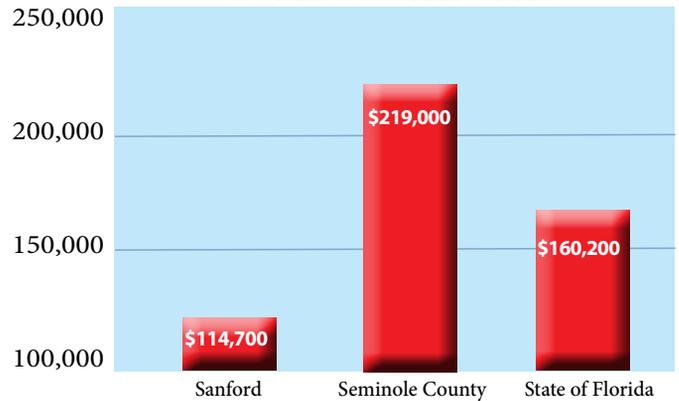


Source: American Community Survey 2008-2012 Estimate, US Census, ESRI BAO, 2015. City-Data, 2015 and Sperling's Best Places, 2015.

MEDIAN HOME VALUES

The median home value for owner-occupied houses in City of Sanford is \$114,700.00 and lower than the median home value in Seminole County is \$219,000 and the State of Florida 160,200.

MEDIAN HOME VALUE OF OWNER-OCCUPIED UNITS

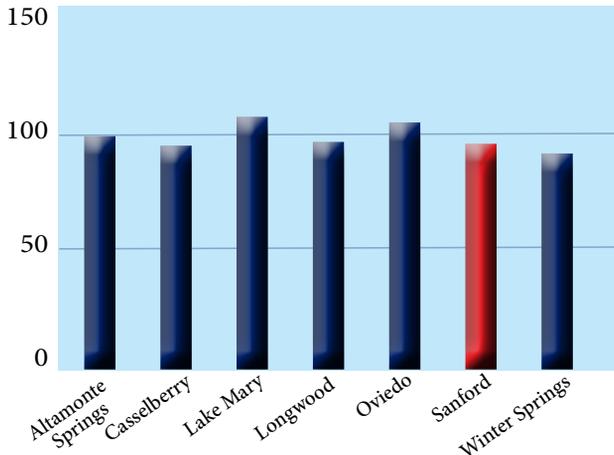


Source: American Community Survey 2008-2012 Estimate, US Census, ESRI BAO, 2015. City-Data, 2015 and Sperling's Best Places, 2015.

COST OF LIVING

The cost of living in the City of Sanford is one of the lowest in Seminole County. The low cost of living, comparative housing values and amenities will ensure that Sanford continues to be an ideal place to reside in Central Florida.

COST OF LIVING

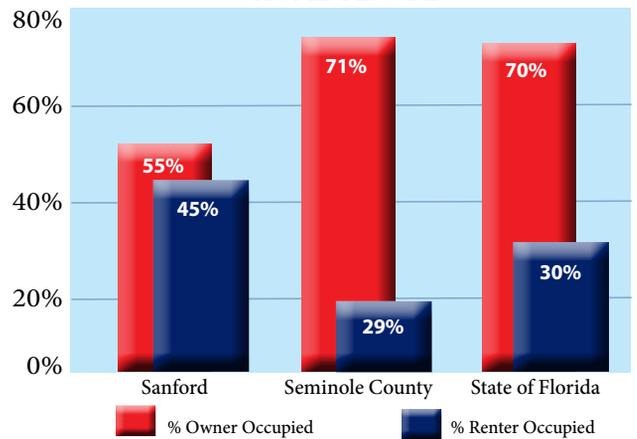


Source: Source: Sterling's Best Places 2009 & City Data 2009

HOME TENURE

In Sanford more people own their own home (55%) and fewer people rent (45%) their homes in Sanford when compared to the State of Florida (70%-own and 30%-rent) and Seminole County (71%-own and 29%-rent) averages.

HOME TENURE



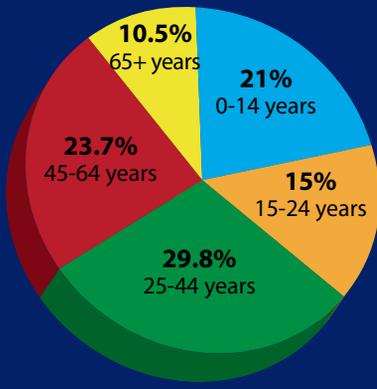
Legend: % Owner Occupied (Red bar), % Renter Occupied (Blue bar)

Source: US Census Bureau, 2000 American Community Survey

POPULATION BY AGE

Source: Research 360

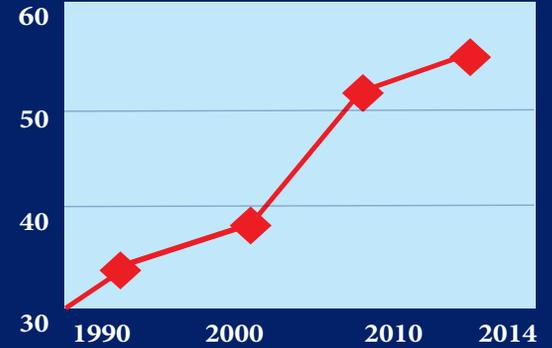
The median age in Sanford is 33.4 years which is slightly lower than Seminole County. More than a quarter of the residents are between the ages of 25 and 44. About one-quarter are between 45 and 64 years of age.



Source: US Census Bureau, April 2014 estimates, University of Florida, Bureau of Economic & Business Research

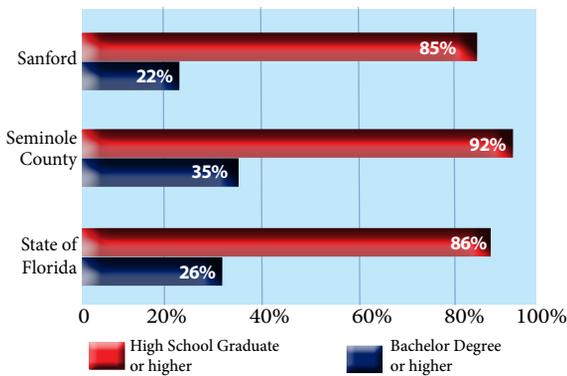
The City of Sanford has grown rapidly over the past 10 years. From a population of 39,193 in 2000, the City's population has grown to 53,570 in 2010. This shows a 36.5% growth. And an estimated 55,509 in 2014.

POPULATION GROWTH IN THOUSANDS



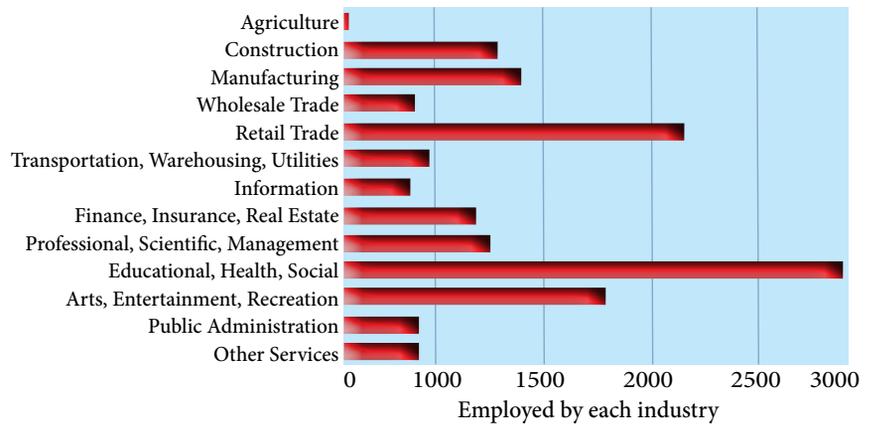
American Community Survey 2008-2012 Estimate, US Census, ESRI BAO, 2015. City-Data, 2015 and Sperling's Best Places, 2015.

EDUCATIONAL ATTAINMENT



Quick Facts from US Census Bureau 2013 estimate

INDUSTRY DISTRIBUTION

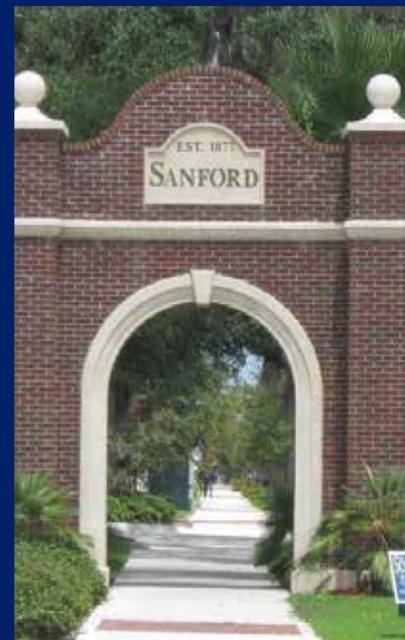


Source: Quick Facts from US Census Bureau 2000

EDUCATIONAL ATTAINMENT

Sanford residents have just about the same educational attainment levels as State and Seminole County averages. Over 85% of the City's residents have high-school or higher diplomas and about 22% have bachelors degrees or higher.

Live here, work here, play here!





Easy to get Around

Atlanta	469 miles	↑
Jacksonville	124 miles	↑
Orlando	22 miles	↓
Miami	245 miles	↓
Port Canaveral	65 miles	→
Tampa	109 miles	←

Positioned for Success

Sanford is conveniently located less than 45 minutes to the beaches of Central Florida and world class theme park attractions. It is a prime location on Central-Florida's network of roadways with easy access to U.S. 17-92, the commercial corridor for Seminole County, and State Road 417 (Seminole Expressway/Central Florida Greenway), which links the City to Interstate 95, Florida Turnpike. State Road 417, also known as Seminole Way, which connects the City of Sanford to the computer simulation, digital media and photonics industry groups located at the University of Central Florida, the bio-technology and medical technology industries located at Lake Nona's Medical Center, and the aerospace technologies located at the Kennedy Space Center.



With over two million passengers annually, **Orlando Sanford International Airport (SFB)** is ranked among the 100 busiest airports in the United States. International service is available through Icelandair and SST Air. Foreign Trade

Zone (FTZ) #250 in Seminole County is the largest in the state. Its geographic boundaries encompass SFB, the Port of Sanford, Sanford Central Park and various other industrial parks and sites throughout the county. The FTZ offers duty and tariff exemptions on imported materials used in the manufacturing of products for export, thereby reducing overall manufacturing costs. SFB is also home to the 395-acre Sanford Airport Commerce Park and incubator, and the Airport Enterprise Center, consisting of 13,500 square feet. The commerce park offers rail service and is easily accessed by major roadways including the Central Florida Greenway.



Amtrak AutoTrain: The moment you come on board Amtrak the journey begins. With more ways to relax on your journey, including plenty of legroom, spectacular views, and a unique dining experience, your state of mind will

transform just like the land you're passing through.

SunRail: Central Florida's new commuter rail line represents an exciting new travel choice for residents and visitors. The first phase opened on May 1, 2014 and connects 12 SunRail



stations through three different counties. Future extensions are planned for phase 2, which extends the rail line north to DeLand and south to the Poinciana area. ♦

City of Sanford Contacts

Sanford City Hall 300 N. Park Avenue Sanford, FL 32771 407.688.5000	Economic Development 407.688.5015
Mayor & City Commission 407.688.5001	Finance Department 407.688.5020
City Manager 407.688.5008	Fire Department 407.688.5040
City Clerk 407.688.5014	Human Resources and Risk Management 407.688.5130
Building Permits 407.688.5150	Police Department 407.688.5070
Communication Office 407.688.5019	Planning & Development Services 407.688.5080
Community Improvement 407.688.5160	Recreation Department 407.688.5120
Community Development 407.688.5132	Water & Sewer 407.688.5100

School Board

City of Sanford
407.320.0488



Business Resources

Greater Sanford Regional Chamber of Commerce
407.322.2212
<http://www.sanfordchamber.com>

SCORE Orlando Business Mentoring
407.420.4844
<http://orlando.score.org>

Seminole County Regional Chamber of Commerce
407.708.4600
<http://www.seminolebusiness.org>

Enterprise Florida & Florida Department of
Economic Opportunity
407.956.5600
<http://www.eflorida.com>

Metro Orlando Economic Development Commission
407.422.7159
<http://www.orlandoedc.com>

Central Florida Better Business Bureau
407.621.3300
www.bbb.org

Grow Florida
407.823.6384
www.growfl.com

University of Central Florida
Small Business Development Center
407.420.4850
www.bus.ucf.edu/sbdc

University of Central Florida
Business Incubator Program
407.278.4880
www.incubator.ucf.edu

Seminole State College Small Business Development Center
407.321.3495
sbdc.seminolestate.edu

Virtual Entrepreneur Center
www.flvec.com



CENTRAL FLORIDA REGIONAL HOSPITAL

COUNT ON US

for all your family's health and wellness needs

Since 1982, Central Florida Regional Hospital has delivered quality, compassionate care to residents of Seminole and west Volusia counties. A community leader for comprehensive emergency and cardiac treatment, we offer a full range of medical, surgical, diagnostic and maternity services.

- The *only* full-service heart program in Seminole and west Volusia counties
- Accredited Chest Pain Center with PCI
- Certified Primary Stroke Center
- Surgical services ranging from open heart surgery to advanced orthopedic and neurosurgery to minimally invasive robotic surgery
- 24/7 emergency care at our main campus in Sanford and now at Oviedo ER
- Provisional Level II Trauma Center

Visit CentralFloridaRegional.com to find a full list of services.



1401 W. Seminole Blvd., Sanford, FL 32771 • 407.321.4500
Located 3.6 miles east of I-4 between S.R. 46 and Highway 17-92.

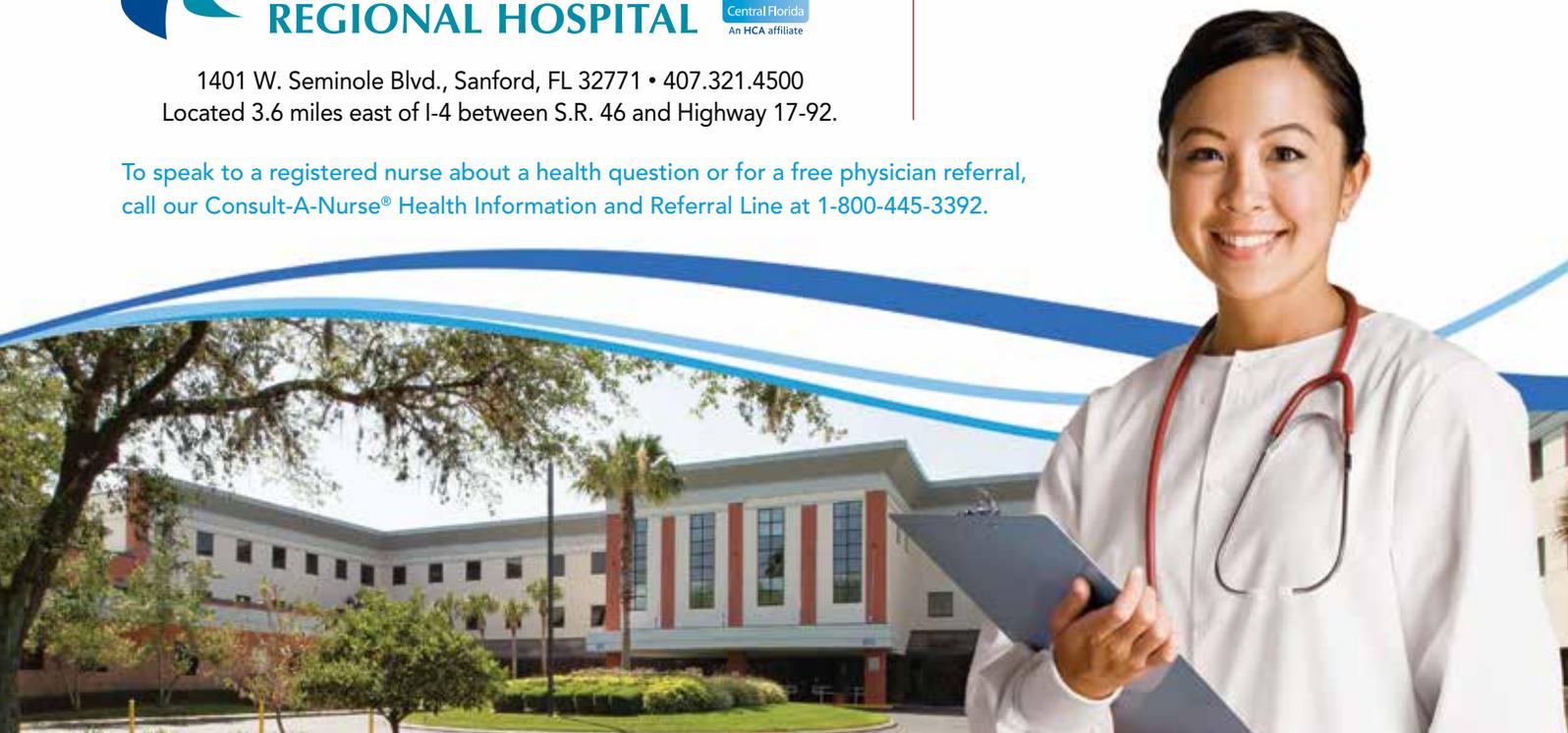
To speak to a registered nurse about a health question or for a free physician referral, call our Consult-A-Nurse® Health Information and Referral Line at 1-800-445-3392.



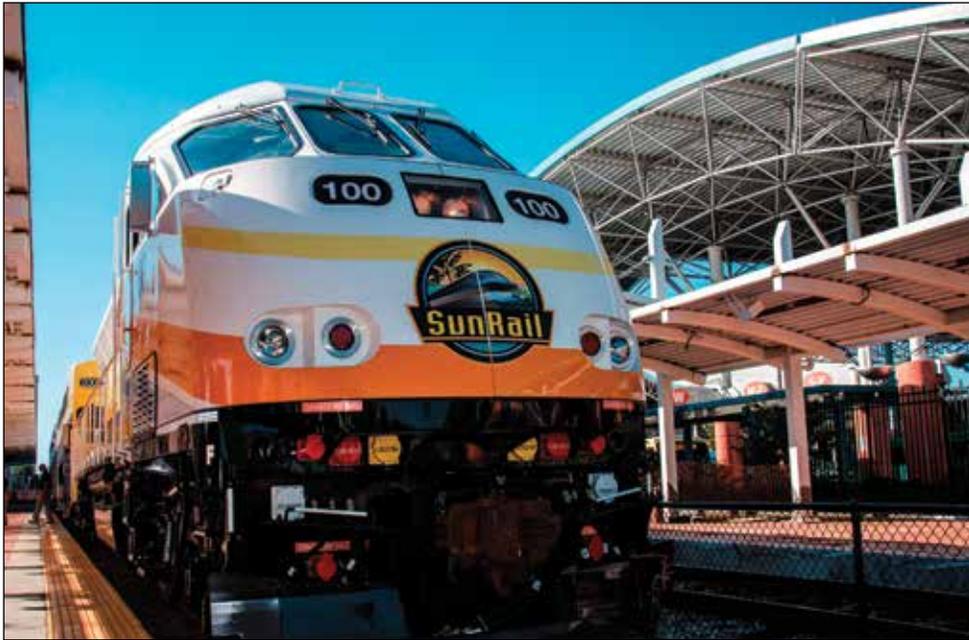
Oviedo ER, a department of Central Florida Regional Hospital, offers efficient, high-quality emergency care to east Seminole County.

Oviedo ER

8300 Red Bug Lake Road, Oviedo, FL 32765
407-359-6007 • OviedoER.com
Located between S.R. 417 and S.R. 426
with easy access from W. Broadway Street.



The only local hospital recognized by The Joint Commission as a Top Performer on Key Quality Measures for four consecutive years.
For average ER wait time, text **ER** to **23000** or visit CentralFloridaRegional.com



A typical SunRail train



Passengers on the platform await the next train

STATE OF THE ART TRANSPORTATION

Seminole County continues to grow to meet the need for modern, safe and efficient transportation. It started with the launch of its first-ever commuter rail. With stations located in Lake Mary, Longwood, Altamonte Springs, and Sanford, and connections to the LYNX and Votran bus systems, area residents can now truly travel anywhere they want to go, near or far. Speaking of far, Seminole County is here to serve, with its state-of-the-art airport located in Sanford. Offering flights with destinations across the U.S. and overseas, Sanford International Airport (SFB) is a convenient way for residents to get around, and at a lower cost thanks to dozens of discount carriers. With all of these transportation innovations, Seminole County is truly on the move.

SunRail

May 1, 2015, marked the one year anniversary of the launch of SunRail. To commemorate this auspicious event, representatives from the Florida Department of Transportation (FDOT), local elected officials and celebrity guests joined with passengers onboard trains for day-long events marking SunRail's first year of service.

More than one million area residents have used SunRail since May 1, 2014, when Phase I launched. This introduced 32 miles of track and 12 stations to Central Florida.

In the two weeks after SunRail launched, until May 16, passengers were given the opportunity to ride SunRail for free. During that time, SunRail averaged 11,237 passengers per day. The free service was provided to allow passengers an opportunity to experience commuting on SunRail and to become familiar with SunRail schedules and cost-savings. Revenue service for paying passengers began on May 19.

Work is now underway on final federal approval of Phase II, which will extend SunRail service to cover 61.5 miles and add another five stations, for 17 total. When complete, SunRail will extend from DeLand in Volusia County to Poinciana in Osceola County. This is expected to occur sometime in 2017.

To that end, FDOT continues to work to obtain 50 percent federal funding for Phase II north and south.

For Phase II north, FDOT is pursuing a transportation investment generating economic recovery, or TIGER discretionary grant, to cover 50 percent

of the cost of Phase II north. In addition, a study is also underway to examine SunRail Phase III, which would connect to Orlando International Airport. About \$5 million has been set aside for this study.

In the meantime, SunRail continues to focus on growing its ridership, maintaining on-time performance and clean trains and courteous staff and working with local partners. The "last mile" connectivity – how passengers will get from their station to their final destination – is a renewed focus for the second year of SunRail as well. The FDOT is working with local funding partners in Volusia, Seminole, Orange and Osceola counties, as well as the city of Orlando, to explore further service expansions.

On December 22, 2014, SunRail added a late night train. Currently the service runs 36 daily trains, and is contracting with municipalities for extended service for special events. In the first year of operations, local partners also paid for SunRail to serve several special events, including the 2015 Winter Park Sidewalk Arts Festival (25,857 riders), the Orlando City Soccer inaugural game (8,515 riders), and the Buffalo Wild Wings game at the Citrus Bowl (807 riders) on New Year's Day.

Daily ridership is about 4,100 riders. The most popular rail stations are DeBary, Winter Park and Sand Lake Road. In Seminole County, the most popular station is Lake Mary.



The Longwood SunRail station



The platform at a typical SunRail station

In addition to expanding service, expanding transit-oriented development is also important. To that end, SunRail also has spawned more than \$3.2 billion worth of new investment around station stops, including a major development in Lake Mary. Since 2010, 18 development projects have been completed within a 10-minute walk of Phase I SunRail stations; nine more are under construction, and 21 additional projects have been announced or are being reviewed by local governments.

Construction on the four SunRail stations in Seminole County began on January 27, 2012. On April 30, 2014, grand opening celebrations were held at each of the four stations to herald the start of service. Phase II will extend the system north to the Amtrak station in DeLand, and south to Poinciana, using the Amtrak station in Kissimmee and building new stations in Hunter's Creek and Meadow Woods.

A total of 17 stations are proposed at build-out, along with pedestrian connections, two intermodal centers at Lynx Central Station in downtown Orlando and in the Sand Lake Road area, enhanced bus and other transportation services at station stops, station amenities, and 12 park-and-ride lots in outlying areas, offered at no cost to users.

SunRail first started on July 1, 2011, when it was announced that Governor Rick Scott had authorized the full funding grant agreement for the SunRail project



in Central Florida. The major funding partners for the project are the Florida Department of Transportation, the Federal Transit Administration, Orange, Seminole, Volusia and Osceola counties and the city of Orlando. Existing CSXT railroad tracks were purchased for \$432 million on Nov. 3, 2011, and will be utilized for SunRail's planned route.

The reasons for the development of commuter rail are myriad. To start, the population of Central Florida is expected to more than double in less than five decades, and population growth equals more traffic delays, due to an increase

in the number of cars on Central Florida roads. More than 88 percent of Central Florida residents polled by the University of Central Florida believe that the region needs a more balanced transportation system, including increased transit options such as passenger rail and buses. In addition, Interstate 4 — which roughly parallels the SunRail corridor — is expected to be under construction.

Besides residents, the number of tourists coming to Central Florida is expected to grow as well, by 77 percent by the year 2030, adding to the region's congested road network. As such, SunRail will help provide a transportation alternative to residents and visitors alike and alleviate some of this traffic.

SunRail trains, which use steel wheel technology, consist of one to three double-decker cars, in addition to a locomotive, and can carry about 150 seated passengers per car. SunRail primarily operates during peak commuting times, namely morning and evening rush hours. SunRail trains operate every 30 minutes during peak morning and afternoon rush hours and at two- to three-hour intervals during non-peak hours on weekdays only. As the system matures, local officials would eventually be able to increase the frequency of trains to every 15 minutes during peak hours and every hour during off-peak times, as well as expand service to weekends, in response to community demand.



I-4 Ultimate, Downtown Orlando

I-4 Ultimate

REBUILDING 21 MILES OF I-4

With Seminole County always on the grow, it's no wonder that several projects are already underway to relieve traffic congestion and improve quality of life for area residents.

I-4 Ultimate

The I-4 Ultimate project is rebuilding 21 miles of Interstate 4 from Kirkman Road in Orange County to just east of State Road 434 in Seminole County. When finished, the project will add two tolled express lanes in each direction. It will also replace over 140 bridges, reconfigure 15 major interchanges and reconstruct the entire existing roadway.

The Florida Department of Transportation (FDOT) completed the commercial and financial close of the \$2.3 billion I-4 Ultimate project in September 2014.



A public-private partnership concession agreement was executed with I-4 Mobility Partners OpCo. LLC. This company is tasked with designing, constructing, financing, maintaining and operating the I-4 Ultimate project for 40 years.

The design phase of the I-4 Ultimate project began in October 2014, and a notice to proceed with construction was granted on February 1, 2015. Work for June and July 2015 included pile driving for bridges, closure of the eastbound Ivanhoe Road off-ramp, and closure of the South Street eastbound on-ramp.

Wekiva Parkway

Seminole County residents have been waiting a long time for the Wekiva Parkway. But the wait was worth it, as the Wekiva Parkway is quickly becoming a reality. Some 30 years in the making, the parkway's first sections are scheduled to open to traffic in early 2016. The 25-mile toll road will complete Central Florida's beltway, while helping to protect the natural resources surrounding the Wekiva River.

The Florida Department of Transportation is building Sections 4A and 4B, which will be located a little over three miles away from County Road 435 (Mount Plymouth Road) in Orange County to State Road (S.R. 46) east of Camp Challenge Road in Lake County. This stretch will feature environmental protections like wildlife jump



outs, which will allow animals who wander onto the right-of-way to get out of the corridor, but abodes that can each accommodate up to 1,200 animals and a floodplain bridge that doubles as a wildlife bridge during the dry season to reduce accidents between vehicles and wildlife. These sections also are being built on one of several large parcels of land totaling 3,400 acres that was purchased for conservation as part of developing the parkway.

For these developments, environmentalists have hailed the Wekiva Parkway as a shining example for transportation planning through environmentally sensitive areas.

Authorized in 2004 by the Florida legislature, the 25-mile Wekiva Parkway would:

- Provide an alternative to Interstate 4;
- Relieve traffic congestion on S.R. 46 and U.S. Highway 441 and other local roads between Orange, Lake and Seminole counties;
- Improve safety to reduce vehicle crash fatalities, particularly on SR 46;
- Develop a transportation facility that minimizes impact to the Wekiva River Basin, and would specifically improve wildlife habitat connectivity between conservation lands while reducing vehicle and wildlife conflicts.

In August 2015, the Central Florida Expressway Authority had two sections of the parkway under construction, stretching from where State Road 429 currently ends at U.S. 441 north to a planned interchange at Kelly Park Road. This five-mile stretch is scheduled to open to traffic in spring of 2017.

The entire Wekiva Parkway is scheduled to be open to traffic by late 2021.

The Port of Sanford has a Place for Your Growing Company

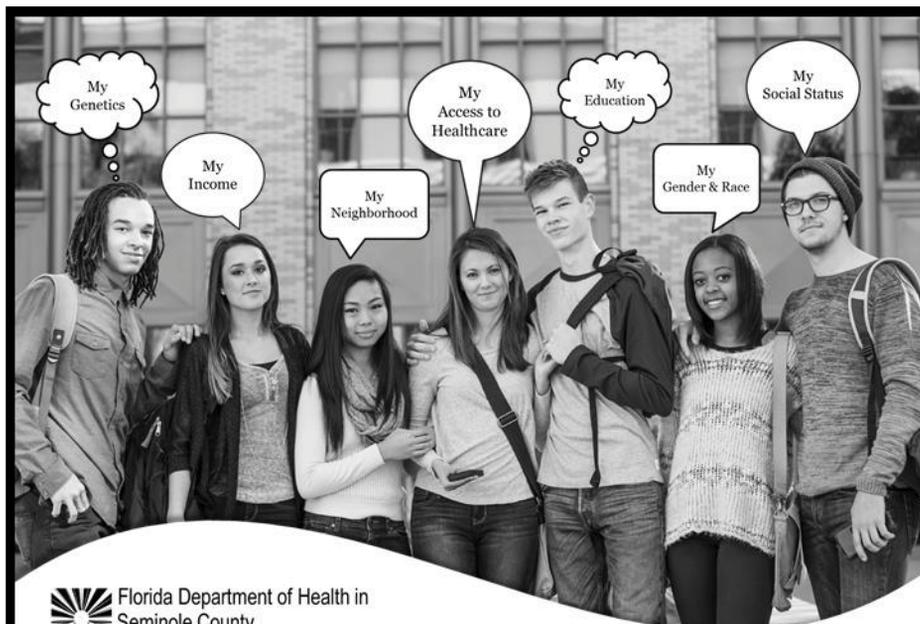


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 Healthy Seminole County



Airport bar/restaurant



The SFB lobby

ORLANDO SANFORD INTERNATIONAL AIRPORT

Situated on approximately 2,000 acres in Sanford, Orlando Sanford International Airport (SFB) is conveniently located in the northwestern section of Seminole County, 18 miles northeast of Orlando. In 2014, the total number of domestic passengers flying through SFB was 1,885,193, and the total number of international passengers was 299,508, for a total number of 2,184,701 passengers for the year, making Orlando Sanford one busy airport!

As a matter of fact, Orlando Sanford International Airport is so busy that in 2014 it was the fastest growing airport in North America, with nearly 2.2 million passengers. SFB is already on pace for over 2.5 million passengers in 2015, a fifth consecutive year of passenger growth, and is projecting nearly 3 million passengers in 2016.

In 2014, SFB won the U.S. ANNIES Award for Fastest Growing U.S. Airport for the category of airports between 2 million and 5 million passengers. The airport enjoyed a 7.5 percent passenger growth in 2014 to complete a second consecutive year of record passengers.

SFB serves over 70 nonstop destinations. The airport's main carrier, domestic airline Allegiant Air, is responsible for 85 percent of Sanford Air's passenger traffic, as it has more nonstop destinations than



any airline from any airport in Central Florida. Allegiant Air is second in the state of Florida to American Airlines out of Miami.

On May 28, 2015, Orlando Sanford International Airport and Allegiant celebrated the 10th anniversary of a strategic partnership between the two, with an employee and customer celebration at Orlando Sanford International Airport with Visit Florida.

As the largest carrier at SFB, Allegiant has operated over 82,000 flights and served over 11 million passengers over the past decade. In 2014 alone, over 900,000 visitors traveled to Orlando on Al-

legiant flights from over 50 origination cities. During peak operating periods, Allegiant operates up to 179 weekly flights into Orlando Sanford.

With new airline service and additional growth planned from Allegiant as well as Arkefly, Jetairfly and Thomson Airways, SFB is on pace for a third consecutive year of passenger growth. New airline service planned in 2015 comes from Orlando Sanford based Orange Air and Suriname based Surinam Airways.

Speaking of Surinam Airways, on May 6, 2015 it announced scheduled service beginning July 2 between SFB and Cheddi Jagan International Airport (GEO) in Georgetown, Guyana, with continuing service to Johan Adolf Pengel International Airport (PBM) in Paramaribo, Suriname.

The service will initially operate seasonally with weekly flights from July through September, with a Friday afternoon departure from SFB at 1:30 p.m. and a Thursday afternoon arrival into SFB at 3:35 p.m.

Also in 2015, Orlando Sanford International Airport and Allegiant announced scheduled, nonstop, low-fare service to nine new markets, bringing Allegiant's destination offerings up to 60. These included service to Raleigh-Durham International Airport (RDU), operating on Thursdays and Sundays; Memphis International Airport (MEM), operating on Fridays and Mondays; and Myrtle Beach International Airport (MYR), operating on Thursdays and Sundays.



Seminole State, Campus Common

EDUCATION EXCELLENCE

Seminole County changing lives in Central Florida for 50 years

Seminole State College of Florida offers more than 200 degrees, certificates and programs, including bachelor's degrees, with classes available days, nights and weekends, at four convenient campuses or online.

From Orange Grove to Alma Mater

Seminole State opened its doors on July 1, 1965. The next year, about 750 students showed up to take classes in 10 portable buildings in a former citrus grove.

Over five decades, Seminole State has grown tremendously. However, the college remains committed to its mission to enhance the educational, economic and cultural opportunities of Central Florida.

Region's Workforce

Seminole State is the third largest employer in Seminole County. In addition, Seminole State supports businesses through the Center for Economic Development.

The college awarded nearly 6,000 degrees and certificates in the 2013-14 academic year, and is the 15th largest producer of A.A. degrees in the nation.

Partnerships in Education

In 2014, Seminole State and Seminole County Public Schools were recognized at the White House Opportunity Day of Action Summit for their partnership to improve college opportunity. The partner-



ship has helped increase college readiness in English, math and reading, and to increase opportunities for students through dual enrollment programs and scholarships.

Additionally, the college is developing global partnerships. In 2015, the board of trustees approved an agreement that will bring hundreds of Chinese baccalaureate students to Seminole State in August 2016.

Since 2006, Seminole State has partnered with the University of Central Florida to offer DirectConnect to UCF, which offers guaranteed admission to UCF for Seminole State two-year graduates. More than 9,000 Seminole State students are currently enrolled in the program.

New for 2015-16

In late 2015, construction is expected to begin on a new loop road for the Oviedo campus that will connect the campus' two

parking lots, in addition to adding sidewalks.

In early 2016, construction is planned for a \$10 million wellness center at the Sanford/Lake Mary campus. The project will transform an underutilized 40-year-old gym into a complete wellness concept, financed, operated and maintained through joint development partnership agreements.

In spring 2016, construction is also slated to start on a new student services building for the Sanford/Lake Mary campus. This \$24 million building will serve as a one-stop for students, offering registration, enrollment and veterans services, academic advising and student life and career development.

Additionally, the expansion of the Altamonte Springs campus is moving forward. When complete, the expansion will include 1.4 million square feet of space, with eight multi-story buildings and parking to support more than 35,000 students and employees, as well as classrooms and academic space, retail development and a conference center/hotel.

New Academic Programs

Starting in August 2015, Seminole State will become the first public college or university in Central Florida to offer a two-year associate in science (A.S.) degree in supply chain management. Employment in this field is expected to grow by as much as 26 percent over the next five years.



John C. Hitt Library at UCF



College of Medicine

UNIVERSITY OF CENTRAL FLORIDA



Second largest university in the nation

The University of Central Florida, founded in 1963, is the second-largest university in the nation, with 61,000 students. Located in Orlando, it offers 210 bachelor's and master's degree programs and two-dozen doctoral programs to students coming from all 50 states and 140 countries. The university has 11 regional campuses and several off-site educational centers, such as the downtown Center for Emerging Media and the Florida Solar Energy Center. In addition, study-abroad programs allow UCF students to study and conduct research in 42 programs in 21 countries.

To date, UCF has become an academic and research leader in numerous fields, such as optics, modeling and simulation, engineering and computer science, business administration, education, science, hospitality management and digital media.

New College

This year the university added its 13th college, the College of Undergraduate Studies, and is starting an inclusive program offering students with intellectual disabilities an opportunity to gain an educational experience at a university.

Leveraging Resources

The newly-established Florida Consortium of Metropolitan Research Universities recently set up its office at UCF and named its director to leverage the resources of UCF, USF and Florida International University for a greater educational impact in the state's largest urban centers. UCF also has become part of the new University Innovation Alliance, a national coalition of 11 institutions working to help low-income and first-generation students attain affordable college degrees.

New Construction

The university is in the middle of a couple of construction projects. To start, along Memory Mall there will soon be a three-story, 50,000-square-foot building dedicated to the success of international students in a new program called Global UCF. Second, adjacent to the Bright House Network Stadium will be the Wayne Densch Center for Student-Athlete Leadership, a facility with a multi-purpose classroom holding 200 students, a computer lab, tutoring and mentoring rooms, study space and conference rooms for student-athletes' personal, professional and academic development.

At Lake Nona, the UCF College of Medicine opened its second Pegasus Health Clinic. The clinic provides primary and specialty care under one roof, with a focus on inflammatory diseases.

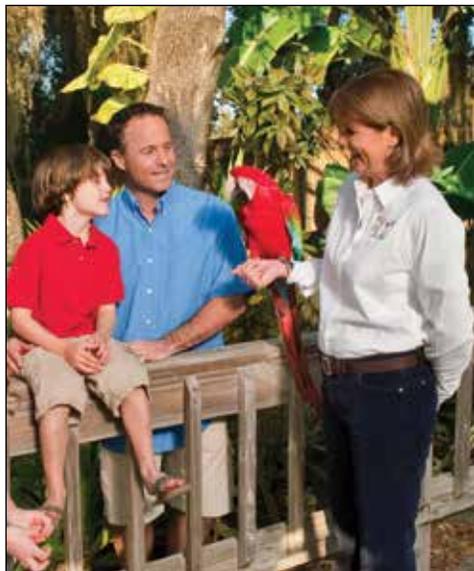
Also at Lake Nona, UCF has teamed up with the United States Tennis Association to build the new center for American tennis, a complex of more than 100 courts to open in 2016 that will also provide UCF's teams with some of the finest facilities in the nation.

New Academics

The University of Central Florida's College of Business Administration is offering its Professional MBA program at UCF's Sanford/Lake Mary regional campus, with classes starting in August 2015.

The UCF PMBA Sanford/Lake Mary will allow professionals who live or work in Seminole and Volusia counties to earn an internationally-accredited MBA degree without interrupting their careers. The UCF PMBA is offered every summer at the UCF Executive Development Center in downtown and on a rotational basis every fall at one of its regional campuses.

The UCF PMBA is a 24-month program with a 39-credit hour curriculum. It offers the rigor and depth of a traditional MBA while providing a convenient evening schedule. UCF's PMBA blends theory and practice by utilizing class discussion forums, case studies, interactive simulations and team field projects.



Central Florida Zoo



Canoeing on the Wekiva

SEMINOLE COUNTY RECREATION AND ENTERTAINMENT FOR ALL

Located just a short distance away from Central Florida's busy theme parks, Seminole County offers visitors and residents alike a few attractions of its own, in the form of pristine, untouched nature and wildlife. With its many parks and trails to enjoy, it's no

Parks and recreation

Seminole County puts patrons close to some of the best natural attractions Florida has to offer, where they can canoe or kayak on crystal-clear rivers, enjoy a thrilling airboat ride, or go horseback riding on scenic trails. As a matter of fact, Seminole County has over 2,000 rivers and lakes to explore, including the scenic St. Johns River, Florida's longest at 342 miles, and the Wekiva River, located in the Wekiwa Springs State Park. The name Wekiva comes from the Creek Indian word for flowing water. About 42 million gallons of this water well up daily from Wekiva's main spring, where visitors can enjoy swimming, canoeing, kayaking or tubing. One of Florida's two federally designated "Wild and Scenic Rivers," the Wekiva River is home to an incredible variety of wildlife. For those who enjoy adventure and nature, Wekiwa

wonder that Seminole County is called Florida's natural choice. Besides the outdoors, Seminole County offers a relaxing change of pace and amusement galore with its fine dining options, upscale shopping choices and great entertainment.

Springs State Park offers both outfitted and non-outfitted overnight camping excursions.

Camping is also available at the Geneva Wilderness Area, which offers 180 acres of campground, hiking and biking trails and the Ed Yarborough Nature Center.

Adventurous visitors will enjoy seeing alligators on an exciting airboat ride on Lake Jesup, widely known for having the largest alligator population in Florida. Black Hammock Adventures – Airboat Tours is one such unique Seminole County attraction that offers airboat rides for all ages and wildlife exhibits containing alligators and blue and gold macaws.

Those who like sailing will like Monroe Harbour Marina in Sanford, where they can dock their own boat and find an abundance of ramps to quickly and easily get on the water, learn to sail, or rent a sailboat or charter. Daily boat rentals

are offered on fully-equipped fishing and pontoon boats, where patrons can enjoy a day of fishing or cruising on the scenic St. Johns River. In Seminole County, there is plenty of bass or flats fishing on crystal clear lakes, rivers, bays and lagoons. Visitors can also enjoy a guided kayaking tour or paddleboard lessons on any one of Seminole County's wonderful waterways.

For those who prefer to stay on land, Seminole County has more than 30 parks and preserves that make it a favorite destination for bird watching, wildlife study, nature photography, hiking and bicycling. Even pets can enjoy Seminole County parks, as there are several dog parks throughout the county.

One such park is the Chuluota Wilderness Area, which offers 625 acres of hardwood swamp where visitors can catch a glimpse of white-tailed deer, gopher tortoises and Sherman's fox squirrels. Another is Greenwood Lakes Park in Lake Mary, which offers a playground, a ball field, a jogging trail, a large pavilion, a roller hockey rink, a sand volleyball court, a fitness circuit and a tennis court. Then there is Kewannee Park in Casselberry, which offers a large pavilion, a basketball court, a playground, exercise stations, a jogging trail, a boardwalk, restrooms and a lake pier.

Another fun attraction to see is the Lake Harney Wilderness Area, a roughly 300-acre property located along the St. Johns River at the northwest shore of Lake Harney. This site is home to a historic crossing of the Florida East Coast Railway, Native American shell middens,



Sanford Riverwalk

bald eagle nests, oak hammocks and mixed hardwood swamps, and serves as an important feeding ground for wading birds and as a natural water filter.

Red Bug Lake Park

Built in 1976, Red Bug Lake Park is located on Red Bug Lake in Casselberry. It offers patrons 60 beautiful acres of active and passive recreation, including the second largest tennis complex in Seminole County. Red Bug Lake Park has hosted regional and sectional USTA tournaments, Florida High School Athletic Association district and state championships, and the USTA Junior Team Tennis State Championships. Red Bug Lake Park has also hosted the 2008 FHSA Tennis Championships.

Big Tree Park

Located in Longwood is Big Tree Park, a place where patrons can step back in time and walk through a natural hydric hammock swamp and past the former site of the big tree for which the park was named: The Senator, an approximately 3,500-year-old bald cypress tree burned down in January 2012. Visitors can still see The Senator's sister tree, Lady Liberty, an approximately 2,000-year-old bald cypress tree. They can also see The Senator's memorial, which includes a renovated boardwalk, a playground piece that mimics a bald cypress tree stump and The Phoenix, a clone of The Senator that was planted near the playground.

Central Florida Zoo

For those who prefer to see their wild

animals behind bars, there is the Central Florida Zoo and Botanical Gardens, a relaxing, entertaining and educational experience for the entire family. Located in Sanford since July 4, 1975, the Central Florida Zoo is accredited by the American Association of Zoos and Aquariums, an independent accreditation commission. The zoo has 400 animals on display, not counting the bugs in the Massey Services Insect Zoo.

The zoo is also home to ZOOM Air Adventure Park, a series of treetop adventure courses that offer visitors a variety of activities to move from tree to tree, such as zip lines. The environmentally friendly courses include one for children 4 and older. Adults and older children can take a chance on the Upland Course, which offers 30 games, including four zip lines, or the Rainforest Course, which offers 30 more games and five zip lines. Other activities include giraffe feedings, rhino encounters, a playground and a splash pad.

Recently the Wharton-Smith Tropical Splash Pad was renovated, and all boardwalk planks at the zoo are being replaced with new wood. New animals at the zoo include a female African Warthog born in April 2015 and two cotton-top tamarin babies born in May 2015. Other new animals include two ring-tailed lemurs and a gaboon viper.

The zoo is also fundraising for a new Florida Black Bear habitat. When complete, the habitat will feature three Florida black bears: one adult female and two bear cubs, with the possibility of adding more in the future. This habitat will



Zipline Central Florida Zoo

also have a "bear house" where visitors will be able to learn about co-existing safely with bears.

On August 22 the zoo held its Black Tie on the Wildside, its biggest fundraiser of the year. In celebration of the zoo's 40th anniversary, many prominent people from the zoo's past were invited to attend, including special guest Captain Clifford Nelson, who was instrumental in bringing the zoo to its current location, and his wife, Jennie.

Seminole County trails

Seminole County is home to several miles of picturesque trails perfect for hiking, biking and enjoying the sights and sounds of nature. The Great Florida Birding Trail runs across several Seminole County wilderness areas, giving visitors the chance to experience some of the world's most enchanting birds. They can also discover some of the most scenic areas of the county on the Florida National Scenic Trail, a 1,300-mile trail that runs from the Panhandle to the Everglades. The Florida National Scenic Trail is mostly unpaved, except through the Lake Mary area, where it crosses the Seminole Wekiva Trail and the Cross Seminole Trail.

Then there is the Econ River Wilderness Area, which offers three miles of trails along the Econlockhatchee River, a natural habitat for the golden mouse and great horned owl.

Wildlife lovers will find another three miles of trails in the 490-acre Lake Jesup Wilderness Area, where lakeside benches provide a great viewing area for seeing



Mullet Lake Airboat

bald eagles and alligators.

At the Lake Proctor Wilderness Area in Geneva, over six miles of hiking, biking and equestrian trails await visitors. This area is also home to the Florida worm lizard and red fox.

Shopping, dining and entertainment

Seminole County has tons of fun shopping, dining, and entertainment options, enough to keep any visitor or resident from being bored.

Shopping

Seminole County has a wide array of shopping selections to feed any shopaholic's addiction. To start, there are three shopping malls featuring major chain stores as well as unique specialty shops. These include the Altamonte Mall, which offers major anchor department stores as well as a number of smaller boutiques for all price ranges. With over 180 specialty shops, department stores and restaurants, and an 18-screen AMC movie theater, the Altamonte Mall is the ultimate one-stop shopping experience. And if that's not enough, there's Uptown Altamonte, which has street shops and a park area with a square for weddings, festivals and city holidays.

Next is the Seminole Towne Center in Sanford, which features five anchor tenants along with 120 specialty stores and an innovative array of dining and entertainment options, including a United Artists movie theater. And if that's not enough, the Marketplace at Seminole Towne Center has a dynamic array of retailers and restaurants as well.

Last, but certainly not least is the

Oviedo Marketplace, which offers anchor department stores and retailers, numerous restaurants, and a movie theater.

But malls aren't the only shopping attractions available in Seminole County. One of the oldest is the Flea World flea market. Located in Sanford, the air-conditioned flea market offers aisle after aisle filled with bargains in every conceivable category in its 2,000 indoor booths. Antiques abound in Longwood, at the various shops found in the historic downtown. Then there is historic downtown Sanford, which is sure to be of interest to those looking for something unique, with over 60 shops, boutiques, and restaurants lining brick streets with charming storefronts that sell imported goods and fun, vintage kitsch. With its brick walkways and tropical foliage, downtown Sanford has become a welcoming destination for strolling and shopping.

In Heathrow/Lake Mary, Park Place and the Colonial TownPark provide upscale shopping and dining options. Another mixed-use development is the Winter Springs Town Center, which features a variety of upscale stores and restaurants, prime office space for businesses and luxury condominiums surrounded by the outdoor beauty of the nearby wetlands of Lake Jesup. Along with parks, plazas, green spaces and architecture reflecting a vibrant Mediterranean style, live entertainment at this location is scheduled around different holidays by the city of Winter Springs.

Furthermore, on weekends Seminole County visitors can be sure to find a variety of farmers markets selling fresh,



locally-grown produce, organic products such as raw honey, homemade pasta and baked goods, and crafts produced by local artists.

Dining

After a busy day of shopping, famished shoppers may find a nice respite at one of Seminole County's many dining options, which feeds appetites and budgets of all tastes, from the economy to the exquisite.

The city of Sanford has a growing variety of restaurants, with local additions including eateries and well-known chains. A favorite in downtown Sanford is Theo Hollerbach's Willow Tree Café, which serves German food with a side of German Gemuetlichkeit, a sense of well-being and happiness that comes from enjoying the company of friends and family while savoring good food and drink. Speaking of drinks, the café offers an ample array of German beers and wines, and the cultural entertainment of German polka music.

New to Sanford this year is Buster's Bistro, one of the only Belgian beer bars in the country and home to Percy Buster, named the best new Best Bartender in Orlando by the Orlando Sentinel. The bistro currently serves all-Belgian beer, bistro boards and cheese platters, and plans to open a full restaurant kitchen soon.

Also new to Sanford is Wild Tangy Funk, Central Florida's first sour beer bar. Another beer bar opening in Sanford in late 2015 is the Sanford Brewing Company. It promises patrons good old southern hospitality, a 100+ seat taproom, local food offerings, hand-crafted beers,



ciders and meads and live music.

Inner Compass Brewing Company is another brewery set to open in 2015. When it does, it will offer four year-round beers and signature seasonal delights. Then there is Wops Hops, a craft brewery offering seasonal and destination-inspired brews and a “fill your own growler” station.

For those who prefer to go the organic route, there is Roots Raw Juice, which offers a simple menu of organic, fresh, raw and responsibly-sourced food. The owner’s mission is to help make eating healthy delicious and affordable. To that end, all menu items are under \$6.

Lake Mary has a variety of eateries as well, from high-end to affordable.

New to Lake Mary is F&D Kitchen on International Parkway. It offers guests quality food made with organic, locally-sourced farm to table ingredients.

Entertainment

As far as entertainment is concerned, multi-screen movie theaters are conveniently located at each of the malls, as is The Picture Show, a discount theater located in Altamonte Springs, across S.R. 436 from Uptown Altamonte. This theater offers \$1 movies on Tuesday nights and has digital screens and 3D movies at incredibly low pricing. Uptown Altamonte itself also offers a variety of fun activities at no cost. Weekend events include family and community activities for all ages.

As far as art lovers are concerned, fine art can be found abundantly throughout Seminole County. The Sanford Historical Museum features exhibits on local history and the life of the city founder, and the Casselberry Art House offers exhibits, workshops and art classes.

For live theater, there’s the Wayne Densch Performing Arts Center in

Sanford, a beautifully restored historic Vaudeville theater that hosts a wide range of performances.

Annual events abound in Seminole County, and can be fun for the whole family. They start with the Love Your Shorts Summer Rewind at the Wayne Densch Performing Arts Center. The Love Your Shorts Summer Rewind features a selection of short independent films for viewers’ pleasure.

Next is Sofas and Suds, Sanford’s annu-

al couch race and beer fest where local businesses compete in an intense race of modified sofas.

At Downtown Sanford: Small World, attendees can grab a passport and hop on a (free) pedicab to explore the international influences of Sanford.

Last but certainly not least is the Sanford Selfie Competition, sponsored by Sanford365. Winners receive \$100 to spend in Sanford and a prize package sponsored by a small business.



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Corporate Extended Stay Hotel**

- Complimentary hot breakfast buffet
- Social events with complimentary beer, wine and light meal
- Complimentary wireless and wired internet
- All suite hotel featuring full kitchens in every room
- Host your small meeting in our 573 sq. ft. Meeting Room with outdoor patio
- Fitness Room and outdoor pool and whirlpool
- Relaxing patio area with a BBQ grill and fire pit
- Pet friendly rooms for our four legged guests

It’s not a room, It’s a Residence.



825 Heathrow Park Lane • Lake Mary, FL 32746
407-995-3400 • www.residenceinn.com/mcory
At the intersection of Highway 46A and I-4 Exit 101A



*Stop Dreaming
and start playing*

GOLF

36-Holes of luscious fairways and perfectly manicured greens. The Fazio & Garl courses offer many challenging and unique characteristics on every hole.

TENNIS

A world-class facility and tennis community that genuinely appreciates the enthusiasm of the eager player. With over 11 men's and women's leagues, social mixers and events, we are the perfect match for your game!

ATHLETIC CLUB

Our fitness center features state-of-the-art equipment and professional trainers to keep your fitness goals intact. Classes are also offered weekly with a variety of options to keep you motivated. Families and children are drawn to our Olympic-sized swimming pool featuring pool-side cabanas, a water slide, and a diving board. Sit back, relax, and allow us to serve you as we now offer pool-side service from the new AQUA BAR & GRILL.

*Your Membership
Is Waiting...*

EVENTS

Our team takes great pride in the art of planning the details that will create lasting traditions and help make your event unforgettable. With over 11 event location to choose from we are standing by with the perfect space and the perfect plan!



The Legacy Club
AT ALAQUA LAKES

HEATHROW
Country Club

www.golfclublegacy.com | www.heathrowccc.com
www.heathrowccc.com/events



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Caring for You Like Family

As an industry leader in nurturing the whole person – **mind, body and spirit** – Florida Hospital Altamonte is revolutionizing the way health care is delivered. We provide innovative treatment options with a compassionate touch in a unique healing environment, featuring spacious patient rooms to accommodate family members when their support is needed most.

Florida Hospital Altamonte has been designated a Breast Imaging Center of Excellence by the American College of Radiology and recognized by the American Institute of Minimally Invasive Surgery as an Academic Center of Excellence. We are part of the eight-campus Florida Hospital system, which *US News & World Report* ranked as the #1 hospital in the state of Florida.

At Florida Hospital Altamonte, we care for you like family.



For more information, call (407) 303-2200 or visit FloridaHospital.com/Altamonte.